

**CDAO FALL 2023
WEDNESDAY, OCTOBER 4TH**

8:00	Registration & Light Breakfast Opens for All Participants			
	FINANCIAL SERVICES	INSURANCE	RETAIL & CPG	HEALTHCARE
9:00	Chairperson's Opening Remarks Peter Ku, Vice President & Chief Industry Strategist, Banking, Capital Markets, Financial Services INFORMATICA	Chairperson's Opening Remarks James Sizemore, Chief Strategist, Insurance INFORMATICA	Chairperson's Opening Remarks Gina Bulatovic, Sales Specialist, Master Data Management INFORMATICA	Chairperson's Opening Remarks Richard Cramer, Chief Strategist - Healthcare & Life Sciences INFORMATICA
9:10	PANEL: Succeeding as a CDAO in Financial Services: Delivering Business Value Alex Golbin, Chief Data Officer, MORNINGSTAR Samantha Kreiner, Chief Data Officer, CIB AMERICAS Prosasty Chaudhuri, Chief Data Officer, SILCON VALLEY BANK Andrew Foster, Chief Data Officer, M&T BANK Moderator: Randy Bean, Innovation Fellow, Wavestone; Founder, NEWVANTAGE PARTNERS	Panel: A New Paradigm to Accelerate Data-driven Digital Transformation in Traditional Insurance Joe Vellaiparambil, Chief Data Analytics Officer, AXA Xu Cheng, Head of Business Intelligence & Insights, ASCOT Kevin Nickerson, VP, Analytics and Sales Enablement, CHUBB MODERATOR: Parker Thompson, RVP and General Manager - NA East, Denodo	PANEL: Drive Loyalty and Revenue With Effective Data-Driven Personalization Strategies Anu Sundaram, VP, Business Analytics, RUE GILT GROUPE Laks Meyyappan, Executive Director, Algorithms & Data Science, CVS HEALTH	Generative AI: Bright Horizons + DataRobot A CDO's Must-Know Guide to Unlock Business Value Jay Schuren, Chief Customer Officer and GM Generative AI, DataRobot Chendil Kumar, Director of Enterprise BI, Bright Horizons
9:55	From Data to Action: Maximizing Value with Analytics and AI Phong Le, President & CEO, MicroStrategy	Advance Data Culture and Data Literacy in Traditional Insurance Companies Lei Cheng, Data Science Manager, Blue Cross & Blue Shield of Rhode Island	Predictive Analytics Innovations to Optimize Supply Chain Efficiencies Aleksandar Lazarevic, Former VP Analytics, HelloFresh	How to Develop an AI (Generative and Traditional) Strategy for Healthcare Operations Niren Sirohi, VP, Enterprise Analytics, DANA-FARBER CANCER INSTITUTE
10:25	Modernize Data Governance to Increase Agility in Decision-Making Alex Golbin, Chief Data Officer, MORNINGSTAR Tarun Sood, Chief Data Officer, AMERICAN CENTURY Gene Arnold, Sr. Solutions Engineer, ALATION Moderated by: Brian Luisi,	Advance Data Culture and Data Literacy in Traditional Insurance Companies Chris Greenleaf, Director of Underwriting Analytics, BRIGHTHOUSE FINANCIAL	Role of Culture and Structure in a Data Driven Organization Juby Jacob, VP Data, BUTCHERBOX	Leveraging Behavioral Segmentation (Personas) to Enhance the Employee Experience Kearney Fulton, Director of People Analytics, BAYLOR SCOTT & WHITE

	Director, Solution Architects, Starburst			
10:55	<i>Mid-Morning Coffee & Networking in the Exhibit Hall</i>			
11:20	<p>Is Data Sharing the Pandora Box of Data & Analytics Governance?</p> <p>Ben Herzberg, VP Marketing, Satori Cyber</p>	<p>Urban Digital Equity Strategic Planning: Using Data to Drive Decision Making (bridging the digital divide) in the City of Detroit</p> <p>Christine Burkette, Director of Digital Equity & Inclusion, THE CITY OF DETROIT</p>	<p>Data Platform as a Product - Modernize your Data Estate and Decision Systems to Increase Value</p> <p>Hui Zhang, PhD, Executive Director of the Digital Health Office, ELI LILLY & CO.</p>	<p>Embedding Privacy Principles in Healthcare</p> <p>Esmond Kane, Chief Information Security Officer, STEWART HEALTHCARE</p>
11:50	<p>The Implications and Opportunities of Generative AI in Financial Services</p> <p>David Dietrich, VP, <i>Advanced Analytics & Governance</i>, FIDELITY INVESTMENTS</p> <p>Jake Katz, Head of RMBS Research and Data Science, London Stock Exchange Group</p> <p>Moderated by: Caitlin Bigsby, Head of Product Marketing, VIRTUALITICS</p>	<p>Deploy Responsible Advanced Analytics Models for Customer Behavior and Risk Assessment</p> <p>Raj Challa, Director, Data and AI Governance/ Principled and Responsible AI, MASSMUTUAL</p> <p>Louis DiModugno, The Bowtie Dataguy, Inaugural CDO for AXA US and HSB, a division of MunichRe</p> <p>Moderated by: Shaheen Abdul Jabbar Head of US Security Architecture Santander US</p>	<p>Advancing Data Culture & Literacy In Your Organization</p> <p>Eunice Beck, Senior Vice President of Business Analytics and Quality, Heartshare</p> <p>Moderator: Cecilia Dones, Former <i>Head of Data Sciences</i>, MOET HENNESSY</p>	<p>Improving Patient Experience at BCH: A Case Study in Self Service Analytics</p> <p>Joshua Merrill, Manager, Data Delivery & Analytics, BOSTON CHILDREN'S HOSPITAL</p>
12:20	<p>Charting the Uncharted: The Next Chapter in GenAI and Emerging Challenges</p> <p>Suresh Ande, Head of Global Markets Risk & Surveillance Analytics, Bank of America Merrill Lynch</p>	<p>Align Data Management Strategy with Business Strategy to Scale with Agility</p> <p>Allen Thompson, VP, Data & Analytics, HANOVER</p>	<p>Unlocking insights with Generative AI: An Analytics Overview</p> <p>Sabaita Mohsin, CTO, pikipidia</p>	<p>Clinical Reference Data Management in Dialysis: A Blueprint for Governance Success</p> <p>Carly Van Zandt, MS, Head of Data Stewardship, Fresenius Medical Care North America</p>
12:50	Lunch in the Exhibit Hall			
2:20	<p>Data Privacy and Security in Financial Services</p> <p>Cindy Tu, IT Audit Director, DISCOVER</p> <p>Corbin Del Carlo, VP of IT Audit, DISCOVER</p>	<p>DISCUSSION GROUP: Attract, Retain and Upskill – Scoring and Keeping the Best Talent in a Competitive Market</p> <p>Xu Cheng, Head of Business Intelligence &</p>	<p>Crack the Code on Media and Marketing Analytics to Increase Market Share</p> <p>Danny Gardner, Social Intelligence Lead, HALEON</p>	<p>How a Human-Centric Approach to Data Can Improve Business Impact</p> <p>Patrick Carroll, Chief Medical Officer, HIMS & HERS</p>

		Insights, ASCOT		
2:50	Leveraging Data Governance to build data driven culture and improve ROI in organization Bharti Mishra, VP Data Governance, Regions Banks	Beyond the Hype - How to Identify, Deploy and Transform the Organization with Technology that Maximize Business Value Jon Goldberg, Former Director of Data Engineering, Analytics Enablement, THE HARTFORD	Building Scientific and Technological Capabilities in Non-Technical Organizations Alaa Moussawi, <i>Chief Data Scientist</i> , NYC COUNCIL	AI in Action: Real-World Use Cases and Success Stories of Artificial Intelligence Transforming Industries Nakul Vyas, <i>Head, Data, Analytics & Digital Innovation</i> , ARCUTIS BIOTHERAPEUTICS
3:20	Networking Break			
3:50	OPEN SESSION. Please attend another session in another track.	Data Governance and Cybersecurity: “Synergy by Design” Mindset in Insurance Natalia Bakhtina, Director, Cybersecurity and IT Risk Management Director, BFL CANADA	Building a Connected Decision Eco-system Using AI Jyotsna Sharma, Head Data & Analytics, MARS	Integration of Generative AI in Research, Education & Clinical Care Rahul Kashyap, Medical Director Research, WELLSPAN HEALTH
4:10	DISCUSSION GROUP Unleash the Power of Generative AI in FS Moderated by: Feroze Mohammed, CEO, COGNIDA	DISCUSSION GROUP: Unleash the Power of AI/ML in the Insurance Industry Moderated by: Tom Hoblitzell, SVP, Data Management, DATAVAIL	DISCUSSION GROUP: Unleash the Power of Generative AI in Retail/CPG Moderated by: Brendan Grady, General Manager, Analytics Business Unit - Qlik	DISCUSSION GROUP: Responsibly Unleash the Power of Generative AI in Healthcare Moderated by: Vineet Arora, Chief Technology Officer, WinWire Technologies
5:00-6:30	<i>Reception in the Exhibit Hall Sponsored by Informatica</i> Hors D’Oeuvres, Taco Bar, Cocktails, Entertainment, DJ, Raffle. Not to be missed!			

**CDAO FALL 2023
THURSDAY, OCTOBER 5TH**

7:50	Registration & Light Breakfast in the Exhibition Area	
8:30	Chairperson’s Opening Remarks Dr. Ansar Kassim, Head of Analytics & Insights, VERIZON	
8:35	Industry Insights: Navigating Digital Transformation Trends, Challenges, and AI in 2023 Peter Ku, Vice President & Chief Industry Strategist, Banking, Capital Markets, Financial Services, Informatica James Sizemore, Chief Strategist, Insurance, Informatica Richard Cramer, Chief Strategist - Healthcare & Life Sciences, Informatica Gina Bulatovic, Sales Specialist, Master Data Management, Informatica Moderated by: Marianna Adamian, Head of Global Industry Portfolio and GTM programs, Informatica	
09:15	Data Visionaries: Deliver Business Value from Data & Analytics Investments Vipin Gopal, Chief Data & Analytics Officer, WALGREENS BOOTS ALLIANCE Tarun Sood, <i>Chief Data Officer</i> , AMERICAN CENTURY Ajai Sehgal, Chief Data & Analytics Officer, MAYO CLINIC Randy Bean, Innovation Fellow, WAVESTONE	
9:55	The AI Factor: AI Factor: How Generative AI is Transforming the World Asha Saxena, Author, The AI Factor	
10:15	Analytics Orchestration Through the Lens of Music Dr. Ansar Kassim, Head of Analytics & Insights, VERIZON Keerti Purohit, Director - Data Management and Analytics, VERIZON	
10:35	<i>Mid-Morning Coffee in the Exhibition Area</i>	
11:05	Generative AI – Exploring the Challenges and Potential of Generative AI to Empower Data Leaders Moderated by: Shashank Garg, CEO, INFOCEPTS Larry Allen, VP & GM, Data & Addressable Enablement, COMCAST Colin Coleman, Chief Data & Analytics Officer, INSPIRE BRANDS Anu Sundaram, VP, Business Analytics, RUE GILT GROUPE	
11:45	GenAI: It's Real, It's Happening Saurabh Srivastava, Client Partner, Fractal	
12:05	Fireside Chat: Securing Buy-In for Data Initiatives: Strategies for Gaining Financial Support and Achieving Success Colin Coleman, Chief Data & Analytics Officer, INSPIRE BRANDS Avinash Tripathi, Vice President of Analytics, UNIVERSITY OF PHOENIX	
12:25	Telling the Data Story— Absorbing Complexity, Delivering Simplicity Avinash Tripathi, Vice President of Analytics, UNIVERSITY OF PHOENIX	
12:45	<i>Networking Lunch in the Exhibit Hall</i>	
	Track A Data, Insights & Intelligence	Track B AI/ML
2:00	Harnessing the Power of AI for Good: Empowering Data Leaders to Drive Positive Impact Steve Boras, EVP, Head of Model Risk Management & Validation, CITIZENS BANK	How to Prepare Your Organization for the Age of AI Ritesh Aggarwal, NA Practice Head, WNS Triange Peter Dussias, Vice President, Commercial Excellence, Syneos Health Marselie McKinsey, Director, New Verticals, GoPuff Cecilia Dones, Former Head of Data Sciences, MOET HENNESSY

02:30	<p>Scale Augmented Analytics to Unleash Real-Time Decision-Making Across the Organization Ercan Ucak, Vice President, CERBERUS CAPITAL MANAGEMENT, L.P.</p>	<p>Generative AI Enabling Business Transformation, Re-imagining Decision Making With AI and Trusted Data Kiran Kodali, Head of R&D Data Strategy & Governance, SANOFI</p>
3:00	<p>Survivorship Bias in Modeling Gregory McArthur – Senior Data Scientist, Citizens Bank</p>	<p>Securing Your Enterprise AI/ML and Data Science Software Supply Chain Frank Yang, Principal Solutions Architect, Anaconda</p>
3:30	<p>Discussion Group A: Scale Augmented Analytics to Unleash Real-Time Decision-Making Across the Organization Haroon Abbu, <i>SVP, Data & Analytics</i>, BELL & HOWELL</p> <p>Discussion Group B: Privacy by Design – Embedding Privacy Principles into Data Architecture Shaheen Abdul Jabbar, Director, Information Security, SANTANDER Tony Parrillo, Global Head of Cybersecurity Schneider Electric, Enterprise IT, SCHNEIDER ELECTRIC</p> <p>Discussion Group C: Responsible AI Governance: Ethical Considerations, Bias Mitigation, and Explainability in AI Systems Besa Bauta, <i>Chief Information Officer</i>, JEWISH BOARD OF FAMILY AND CHILDREN’S SERVICES Cecilia Dones, <i>Former Head of Data Sciences</i>, MOET HENNESSY</p>	
4:15	Conclusion of Event	