

OCTOBER 15-17, 2024 | BOSTON, MA

# CDAO **Fall**

▶ Connecting you to what's next in data

## October 15, 2024

	<b>Data Infrastructure, Engineering &amp; Architecture Stage</b>	<b>Analytics &amp; Intelligence Stage</b>	<b>AI, Gen AI &amp; AGI Stage</b>	<b>Strategy &amp; Culture Stage</b>	<b>Privacy &amp; Compliance Stage</b>
8:00	<b>Registration and Networking Breakfast</b>				
8:55	<b>Opening Remarks From the Chairs</b>				
		Kevin Kramer, Senior Vice President, Data Science & Analytics, <b>RECOVERY CENTERS OF AMERICA (former)</b>	Erum Manzoor, Senior Vice President, <b>CITI</b>	Steve Boras, Head of Model Risk Management & Validation, <b>CITIZENS BANK</b>	Karina Klever, <b>Governance &amp; Compliance Expert</b>
9:00	<b>PANEL DISCUSSION: Best practices for establishing data quality standards, monitoring data quality metrics, and ensuring data integrity across the data lifecycle</b> Joe Delpercio, Director, Analytic Services, <b>ZEUS INDUSTRIAL PRODUCTS</b>	<b>PANEL DISCUSSION: Data-driven Decision Making in 2024: Harnessing Analytics for Strategic Insights. What's New?</b> Robin Patra, Head of innovation, Director Data & Analytics, <b>ACRO CONSTRUCTION</b>	<b>PANEL DISCUSSION: How is AI changing the role of the Chief and Data &amp; Analytics Officer? Understanding the Evolution of Artificial Intelligence: From Narrow AI to Gen AI</b> Chris Bennett, Chief Data Officer, <b>VANGUARD</b>	<b>PANEL DISCUSSION: Leading-Edge CDAOs - Overcome Cultural Barriers to Deliver Value from Data and Accelerate Growth</b> Nachiket Mehta, Head of Data and Analytics, Engineering, Global Operations, <b>WAYFAIR</b>	<b>PANEL DISCUSSION: Privacy &amp; Compliance in Emerging Technologies: Assessing Risks and Opportunities in AI, LLM, ML</b> Corey M. Dennis, Senior Director, Global Counsel, Information Security &

	<p>Karl Massougbodji, Vice President, Data Management, AI &amp; Information <b>VOSKER</b>  Rohit Raghunathan, Head of Engineering, New Verticals Consumer, <b>DOORDASH</b>  Ian James, Head of Data Strategy, <b>RIGHTHAND ROBOTICS, INC.</b>  <b>Moderator: Colin Kennedy, COO &amp; Co-Founder, SHELF</b></p>	<p>Xu Cheng, Head of Business Intelligence &amp; Insights, <b>ASCOT GROUP</b>  <b>Moderated by: Jason Webster, Chief Executive Officer &amp; Founder, ARCHETYPE</b></p>	<p>Shahidul Mannan, Chief Data Officer, <b>MERCY HEALTH</b>  Chandra Kapireddy, Firmwide Head of Gen AI, ML &amp; Analytics, <b>TRUIST</b>  <b>Moderated by: Erum Manzoor, Senior Vice President, CITI</b></p>	<p>Alex Golbin, Managing Director, Chief Data Officer &amp; Interim Chief Technology Officer, <b>HUDSON BAY CAPITAL MANAGEMENT</b>  <b>Moderated by: Steve Boras, Head of Model Risk Management &amp; Validation, CITIZENS BANK</b></p>	<p>Privacy, <b>ELI LILLY AND COMPANY</b>  Christopher Hart, Partner, Co-Chair, Privacy &amp; Data Security Group, <b>FOLEY HOAG LLP</b>  <b>Moderated by: Karina Klever, Governance &amp; Compliance Expert</b></p>
9:45	<p><b>Strategies for establishing data governance frameworks, policies, and processes to ensure data quality, consistency, and compliance</b>  Carly Van Zandt, Senior Director, Data Governance, <b>FRESENIUS MEDICAL CARE</b></p>	<p><b>Digging for Gold When KPIs Change on You, Using AI &amp; GenAI for Discovery</b>  Walter Paliska, Vice President of Marketing <b>DOTDATA</b></p>	<p><b>Insights into the future of AI and the workforce</b>  Sam Ransbotham, Artificial Intelligence and Business Strategy, <b>MIT SLOAN MANAGEMENT REVIEW</b></p>	<p><b>Building a Culture of Accountability: Setting Clear Goals and Metrics for Data-driven Success</b>  Justin Yu, Senior Director, Infrastructure &amp; Insights, <b>AUDIBLE, INC. (former)</b></p>	<p><b>The only 10 steps in GRC you need to know</b>  Karina Klever, <b>Governance &amp; Compliance Expert</b></p>
10:15	<b>Networking Break in the Exhibit Hall</b>				
10:45	<p><b>Building Scalable Data Products: a strategic approach to data-driven value &amp; success</b>  Sudheesh Kamanth, Senior Director, Global Data &amp; AI Products, <b>KENVUE</b></p>	<p><b>Data Visualization and Storytelling: Communicating Insights Effectively</b>  Tu Le, Head of Retail Bank Operations Analytics, <b>USAA FEDERAL SAVINGS BANK</b></p>	<p><b>AI in Real Life: A Case Study on how UNIDOSUS are implementing AI to make a real impact</b>  Andrew Patricio, Principal, Data &amp; Analytics, <b>UNIDOSUS</b></p>	<p><b>CASE STUDY: Cultivating a Data-First Culture: From Vision to Implementation</b>  Ian James, Head of Data Strategy, <b>RIGHTHAND ROBOTICS, INC.</b></p>	<p><b>Ensuring CDAO's are accounting for risks as they lead their teams</b>  Curtis O'Dell, Business Performance Director, Data Integrity, <b>TRICENTIS</b></p>
11:15	<p><b>PANEL DISCUSSION: Data Mesh: Decentralized Data Architecture for Scalable and Agile Data Management</b>  Barnak Banerjee, Managing Director, Data Engineering, <b>WEBSTER BANK</b></p>	<p><b>PANEL DISCUSSION: Big Data Analytics: Managing, Processing, and Extracting Value from data</b>  Sam Marks, Director of Business Strategy, Solutions &amp; Analytics, <b>BOSTON BRUINS</b></p>	<p><b>PANEL DISCUSSION: AGI: The Quest for Gen AI- Challenges and Opportunities</b>  Besa Bauta, Chief Information Officer, <b>JEWISH BOARD</b>  Vishal Patel, Chief Data &amp; Analytics Officer, <b>WEBSTER BANK</b></p>	<p><b>PANEL DISCUSSION: My story – The journey of the Chief Data Officer</b>  Chris Bennett, Chief Data Officer, <b>VANGUARD</b>  Alex Golbin, Managing Director, Chief Data Officer &amp; Interim Chief Technology Officer,</p>	<p><b>PANEL DISCUSSION: Safeguarding Data: Navigating Privacy and Compliance in the Digital Age</b>  Rose Lally, Chief Information Security Officer, Vice President, Governance &amp; Controls, <b>ALTISOURCE</b></p>

	<p>Kiran Kodali, Head of R&amp;D Data Strategy and Governance, Data &amp; Foundations, <b>SANOFI</b></p> <p>Ian James, Head of Data Strategy, <b>RIGHTHAND ROBOTICS, INC.</b></p> <p><b>Moderated by: Steve Boras, Head of Model Risk Management &amp; Validation, CITIZENS BANK</b></p>	<p>Crystal Garcia, Director, Data Science, <b>BLUE CROSS BLUE SHIELD OF MICHIGAN</b></p> <p>Neetu Togani, Managing Director, Analytics, Data &amp; Reporting, <b>BLUE CROSS BLUE SHIELD OF MICHIGAN</b></p> <p><b>Moderated by: Erum Manzoor, Senior Vice President, CITI</b></p>	<p>Tamilla Triantoro, Director MS Business Analytics, <b>QUINNIPIAC UNIVERSITY</b></p> <p>Zach Elewitz, Head of AI, <b>FORTUNE BRANDS</b></p> <p>Todd Rutherford, Principal AI Engineer, <b>BLUE DIAMOND GROWERS</b></p> <p><b>Moderated by: Eric Poley, VP Global Sales, PRYON</b></p>	<p><b>HUDSON BAY CAPITAL MANAGEMENT</b></p> <p><b>Moderated by: Jasper Cannon, Strategy Lead, Strategy &amp; Operations, Job Seeker Platform, INDEED</b></p>	<p>Alan Halfenger, Chief Compliance Officer, <b>ARCTARIS IMPACT INVESTORS</b></p> <p>David Cass, Chief Information Security Officer, <b>GSR</b></p> <p><b>Moderated by: Karina Klever, Governance &amp; Compliance Expert</b></p>
12:00	<p><b>Data Democratization: Empowering Employees with Access to Data and Analytics Tools</b></p> <p>Xu Cheng, Head of Business Intelligence &amp; Insights, <b>ASCOT GROUP</b></p>	<p><b>Decoding LLMs: Evaluations is all you need</b></p> <p>Jayeeta Putatunda, Senior Data Scientist – NLP &amp; Gen AI, Manager, Emerging Technologies, <b>FITCH GROUP, INC.</b></p>	<p><b>Accelerating AI's Value by Applying the Brakes</b></p> <p>Chandra Kapireddy, Firmwide Head of Gen AI, ML &amp; Analytics, <b>TRUIST</b></p>	<p><b>Sustainability and Corporate Social Responsibility (CSR) in Data Strategy: Balancing Profit with Purpose</b></p> <p>Besa Bauta, Chief Information Officer, <b>JEWISH BOARD</b></p>	<p><b>Analytics for Risk Management and Strategic Decision-Making</b></p> <p>Thomas Shola, Chief Risk &amp; Privacy Officer, <b>NORTHERN BANK</b></p>
12:30	<b>Lunch in the Exhibit Hall</b>				
2:00	<p><b>From Data Assets to Data Products: how productization of data brings in efficiency and scalability that today's business require?</b></p> <p>Rafique Awan, Vice President, Solution Architect, <b>MFS</b></p>	<p><b>From Truisms to Transformation: Achieving Tangible Results in AI and Data Management</b></p> <p><b>Jordan Burger, Lead Researcher, AI Applications, KEBOOLA</b></p>	<p><b>Implementing Generative AI Copilots in an Enterprise Environment</b></p> <p>Jim Griffin, Faculty <b>UNIVERSITY OF TEXAS</b></p>	<p><b>Data-driven ESG (Environmental, Social, and Governance) Reporting</b></p> <p>Arun Venaturupalli, Data Architect Environmental Solutions and Services, <b>VEOLIA NORTH AMERICA</b></p>	<p><b>The Impact AI Will Have on Data Privacy, Security, and Compliance</b></p> <p>David Cass, Chief Information Security Officer, <b>GSR</b></p>
2:30	<p><b>Data Governance in Modern Data Architectures: Ensuring Compliance, Security, and Data Quality</b></p> <p>Karina Klever, <b>Governance &amp; Compliance Expert</b></p>	<p><b>Revolutionizing Data Driven Innovation: Synthetic Data</b></p> <p>Cecilia Dones, Professor, <b>COLUMBIA BUSINESS SCHOOL</b></p>	<p><b>Embedding responsible practices in organizational culture, building capacity and literacy for responsible uses of AI</b></p>	<p><b>Fireside chat: Change Management and Communication: Leading Effective Change to Drive Culture Transformation</b></p>	<p><b>Building a Privacy &amp; Risk-aware Culture and Compliance Mindset</b></p> <p>Christopher Hart, Partner, Co-Chair, Privacy &amp; Data Security Group, <b>FOLEY HOAG LLP</b></p>

			Diego de Aragao, Senior Vice President, Balance Sheet Management & Analytics, <b>CITI</b>	Robin Patra, Head of innovation, Director Data & Analytics, <b>ACRO CONSTRUCTION</b> Jasper Cannon, Strategy Lead, Strategy & Operations, Job Seeker Platform, <b>INDEED</b> Moderated by: Steve Boras, Head of Model Risk Management & Validation, <b>CITIZENS BANK</b>	
3:00	<b>Maximizing your Data &amp; Analytics Strategy for ROI, Efficiency and Productivity in an increasingly demanding environment</b> Bhagyesh Phanse, Vice President, Analytics & Data Science, <b>STARBUCKS</b>	No session at this time, please enjoy another session in a different track	<b>AI with Automation</b> Erum Manzoor, Senior Vice President, <b>CITI</b>	<b>Cultural Transformation Roadmap: Steps to Building a Data-driven Organization</b> Ryan Simone, Vice President, Data Strategy, <b>BETCHES MEDIA</b>	<b>Implementing Strategies to Safeguard Sensitive Information</b> Rose Lally, Chief Information Security Officer, Vice President, Governance & Controls, <b>ALTISOURCE</b>
3:30	<b>NETWORKING BREAK IN EXHIBIT HALL</b>				
4:00	<b>PANEL DISCUSSION: Insights into data management tools and platforms for cataloging, lineage tracking, and data discovery</b> Parag Shah, Vice President of Data, <b>CARGURUS</b> Arun Venuturupalli, Data Architect Environmental Solutions and Services, <b>VEOLIA NORTH AMERICA</b> Rafique Awan, Vice President, Solution Architect, <b>MFS</b> Moderated by: Robin Patra, Head of innovation, Director Data & Analytics, <b>ACRO CONSTRUCTION</b>	<b>PANEL DISCUSSION: Exploring emerging trends and technologies shaping the future of data, such as edge computing, serverless architectures, cloud migration and AI-driven infrastructure management</b> Sam Marks, Director of Business Strategy, Solutions & Analytics, <b>BOSTON BRUINS</b> Arohi Nair, OFFICE OF CHIEF INFORMATION OFFICER, <b>FEMA</b> ,	<b>PANEL DISCUSSION: Harnessing the Power of AI for Good: Empowering Data Leaders to Drive Positive Impact</b> Sam Ransbotham, Artificial Intelligence and Business Strategy, <b>MIT SLOAN MANAGEMENT REVIEW</b> Jim Griffin, Faculty <b>UNIVERSITY OF TEXAS</b> Andrew Patricio, Principal, Data & Analytics, <b>UNIDOSUS</b>  Cindi Howson, Chief Data Strategy Officer, <b>THOUGHTSPOT</b>	<b>PANEL DISCUSSION: Data-driven Diversity and Inclusion: Advancing Equity and Representation in the Workplace</b> Maggie Ward, Manager, Talent Ops Data & Reporting, <b>NETFLIX</b> Jennifer Mezzio, Global HR Data Officer, <b>FIRST CITIZENS BANK</b> Cecilia Dones, Professor, <b>COLUMBIA BUSINESS SCHOOL</b> Moderated by: Debika Sarkar, <b>WOMEN IN AI</b>	<b>PANEL DISCUSSION: Privacy by Design: Embedding Privacy Principles into Data Architecture and Product Development</b> Alan Halfenger, Chief Compliance Officer, <b>ARCTARIS IMPACT INVESTORS</b> Thomas Shola, Chief Risk & Privacy Officer, <b>NORTHERN BANK</b> Moderated by: Karina Klever, <b>Governance &amp; Compliance Expert</b>

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		<b>DEPARTMENT OF HOMELAND SECURITY</b> Armin Mahmutefendic, Director, Chief Technology Officer, <b>MADISON</b> <b>INTERNATIONAL REALTY</b> Karim Samouda, Senior Director, Infrastructure & Architecture Management, <b>VOSKER</b> Moderated by: John Mackinnon, Senior Technical Account Manager, <b>SNOWFLOW</b>			
4:45	Closing Remarks				
5:00 – 6:00	Kickoff Evening Reception				