

OCTOBER 15-17, 2024 | BOSTON, MA

CDAO **Fall**

▶ Connecting you to what's next in data

October 15, 2024

	Data Infrastructure, Engineering & Architecture Stage	Analytics & Intelligence Stage	AI, Gen AI & AGI Stage	Strategy & Culture Stage	Privacy & Compliance Stage
8:00	Registration and Networking Breakfast				
8:55	Opening Remarks From the Chairs				
		Kevin Kramer, Senior Vice President, Data Science & Analytics, RECOVERY CENTERS OF AMERICA (former)	Erum Manzoor, Senior Vice President, CITI	Steve Boras, Head of Model Risk Management & Validation, CITIZENS BANK	Karina Klever, Governance & Compliance Expert
9:00	PANEL DISCUSSION: Best practices for establishing data quality standards, monitoring data quality metrics, and ensuring data integrity across the data lifecycle Joe Delpercio, Director, Analytic Services, ZEUS INDUSTRIAL PRODUCTS	PANEL DISCUSSION: Data-driven Decision Making in 2024: Harnessing Analytics for Strategic Insights. What's New? Robin Patra, Head of innovation, Director Data & Analytics, ACRO CONSTRUCTION	PANEL DISCUSSION: How is AI changing the role of the Chief and Data & Analytics Officer? Understanding the Evolution of Artificial Intelligence: From Narrow AI to Gen AI Chris Bennett, Chief Data Officer, VANGUARD	PANEL DISCUSSION: Leading-Edge CDAOs - Overcome Cultural Barriers to Deliver Value from Data and Accelerate Growth Nachiket Mehta, Head of Data and Analytics, Engineering, Global Operations, WAYFAIR	PANEL DISCUSSION: Privacy & Compliance in Emerging Technologies: Assessing Risks and Opportunities in AI, LLM, ML Corey M. Dennis, Senior Director, Global Counsel, Information Security &

	<p>Karl Massougbodji, Vice President, Data Management, AI & Information VOSKER Rohit Raghunathan, Head of Engineering, New Verticals Consumer, DOORDASH Ian James, Head of Data Strategy, RIGHTHAND ROBOTICS, INC. Moderator: Colin Kennedy, COO & Co-Founder, SHELF</p>	<p>Xu Cheng, Head of Business Intelligence & Insights, ASCOT GROUP Moderated by: Jason Webster, Chief Executive Officer & Founder, Archetype</p>	<p>Shahidul Mannan, Chief Data Officer, MERCY HEALTH Chandra Kapireddy, Firmwide Head of Gen AI, ML & Analytics, TRUIST Moderated by: Erum Manzoor, Senior Vice President, CITI</p>	<p>Tonjia Coverdale, Senior Vice President, Chief Strategy Officer for Operations & Technology, ASSOCIATED BANK Moderated by: Steve Boras, Head of Model Risk Management & Validation, CITIZENS BANK</p>	<p>Privacy, ELI LILLY AND COMPANY Christopher Hart, Partner, Co-Chair, Privacy & Data Security Group, FOLEY HOAG LLP Moderated by: Karina Klever, Governance & Compliance Expert</p>
9:45	<p>Strategies for establishing data governance frameworks, policies, and processes to ensure data quality, consistency, and compliance Carly Van Zandt, Senior Director, Data Governance, FRESENIUS MEDICAL CARE</p>	<p>Digging for Gold When KPIs Change on You, Using AI & GenAI for Discovery Walter Paliska, Vice President of Marketing DOTDATA</p>	<p>Insights into the future of AI and the workforce Sam Ransbotham, Artificial Intelligence and Business Strategy, MIT SLOAN MANAGEMENT REVIEW</p>	<p>Building a Culture of Accountability: Setting Clear Goals and Metrics for Data-driven Success Justin Yu, Senior Director, Infrastructure & Insights, AUDIBLE, INC. (former)</p>	<p>The only 10 steps in GRC you need to know Karina Klever, Governance & Compliance Expert</p>
10:15	Networking Break in the Exhibit Hall				
10:45	<p>Building Scalable Data Products: a strategic approach to data-driven value & success Sudheesh Kamanth, Senior Director, Global Data & AI Products, KENVUE</p>	<p>Data Visualization and Storytelling: Communicating Insights Effectively Tu Le, Head of Retail Bank Operations Analytics, USAA FEDERAL SAVINGS BANK</p>	<p>AI in Real Life: A Case Study on how UNIDOSUS are implementing AI to make a real impact Andrew Patricio, Principal, Data & Analytics, UNIDOSUS</p>	<p>CASE STUDY: Cultivating a Data-First Culture: From Vision to Implementation Ian James, Head of Data Strategy, RIGHTHAND ROBOTICS, INC.</p>	<p>Ensuring CDAO's are accounting for risks as they lead their teams Curtis O'Dell, Business Performance Director, Data Integrity, TRICENTIS</p>
11:15	<p>PANEL DISCUSSION: Data Mesh: Decentralized Data Architecture for Scalable and Agile Data Management Barnak Banerjee, Managing Director, Data Engineering, WEBSTER BANK</p>	<p>PANEL DISCUSSION: Big Data Analytics: Managing, Processing, and Extracting Value from data Sam Marks, Director of Business Strategy, Solutions & Analytics, BOSTON BRUINS</p>	<p>PANEL DISCUSSION: AGI: The Quest for Gen AI- Challenges and Opportunities Besa Bauta, Chief Information Officer, JEWISH BOARD Vishal Patel, Chief Data & Analytics Officer, WEBSTER BANK</p>	<p>PANEL DISCUSSION: My story – The journey of the Chief Data Officer Chris Bennett, Chief Data Officer, VANGUARD Alex Golbin, Managing Director, Chief Data Officer & Interim Chief Technology Officer,</p>	<p>PANEL DISCUSSION: Safeguarding Data: Navigating Privacy and Compliance in the Digital Age Rose Lally, Chief Information Security Officer, Vice President, Governance & Controls, ALTISOURCE</p>

	<p>Kiran Kodali, Head of R&D Data Strategy and Governance, Data & Foundations, SANOFI Ian James, Head of Data Strategy, RIGHTHAND ROBOTICS, INC. Moderated by: Steve Boras, Head of Model Risk Management & Validation, CITIZENS BANK</p>	<p>Crystal Garcia, Director, Data Science, BLUE CROSS BLUE SHIELD OF MICHIGAN Neetu Togani, Managing Director, Analytics, Data & Reporting, BLUE CROSS BLUE SHIELD OF MICHIGAN Moderated by: Erum Manzoor, Senior Vice President, CITI</p>	<p>Tamilla Triantoro, Director MS Business Analytics, QUINNIPIAC UNIVERSITY Zach Elewitz, Head of AI, FORTUNE BRANDS Todd Rutherford, Principal AI Engineer, BLUE DIAMOND GROWERS Moderated by: Eric Poley, VP Global Sales, PRYON</p>	<p>HUDSON BAY CAPITAL MANAGEMENT Moderated by: Jasper Cannon, Strategy Lead, Strategy & Operations, Job Seeker Platform, INDEED</p>	<p>Alan Halfenger, Chief Compliance Officer, ARCTARIS IMPACT INVESTORS David Cass, Chief Information Security Officer, GSR Moderated by: Karina Klever, Governance & Compliance Expert</p>
12:00	<p>Data Democratization: Empowering Employees with Access to Data and Analytics Tools Xu Cheng, Head of Business Intelligence & Insights, ASCOT GROUP</p>	<p>Decoding LLMs: Evaluations is all you need Jayeeta Putatunda, Senior Data Scientist – NLP & Gen AI, Manager, Emerging Technologies, FITCH GROUP, INC.</p>	<p>Accelerating AI's Value by Applying the Brakes Chandra Kapireddy, Firmwide Head of Gen AI, ML & Analytics, TRUIST</p>	<p>Sustainability and Corporate Social Responsibility (CSR) in Data Strategy: Balancing Profit with Purpose Besa Bauta, Chief Information Officer, JEWISH BOARD</p>	<p>Analytics for Risk Management and Strategic Decision-Making Thomas Shola, Chief Risk & Privacy Officer, NORTHERN BANK</p>
12:30	Lunch in the Exhibit Hall				
2:00		<p>From Truisms to Transformation: Achieving Tangible Results in AI and Data Management Jordan Burger, Lead Researcher, AI Applications, KEBOOLA</p>	<p>Implementing Generative AI Copilots in an Enterprise Environment Jim Griffin, Faculty UNIVERSITY OF TEXAS</p>	<p>Data-driven ESG (Environmental, Social, and Governance) Reporting Arun Venaturupalli, Data Architect Environmental Solutions and Services, VEOLIA NORTH AMERICA</p>	<p>The Impact AI Will Have on Data Privacy, Security, and Compliance David Cass, Chief Information Security Officer, GSR</p>
2:30	<p>Data Governance in Modern Data Architectures: Ensuring Compliance, Security, and Data Quality Karina Klever, Governance & Compliance Expert</p>	<p>Revolutionizing Data Driven Innovation: Synthetic Data Cecilia Dones, Professor, COLUMBIA BUSINESS SCHOOL</p>	<p>Embedding responsible practices in organizational culture, building capacity and literacy for responsible uses of AI</p>	<p>Fireside chat: Change Management and Communication: Leading Effective Change to Drive Culture Transformation</p>	<p>Building a Privacy & Risk-aware Culture and Compliance Mindset Christopher Hart, Partner, Co-Chair, Privacy & Data Security Group, FOLEY HOAG LLP</p>

			Diego de Aragao, Senior Vice President, Balance Sheet Management & Analytics, CITI	Tonjia Coverdale, Senior Vice President, Chief Strategy Officer for Operations & Technology, ASSOCIATED BANK Robin Patra, Head of innovation, Director Data & Analytics, ACRO CONSTRUCTION Jasper Cannon, Strategy Lead, Strategy & Operations, Job Seeker Platform, INDEED Moderated by: Steve Boras, Head of Model Risk Management & Validation, CITIZENS BANK	
3:00	Maximizing your Data & Analytics Strategy for ROI, Efficiency and Productivity in an increasingly demanding environment Bhagyesh Phanse, Vice President, Analytics & Data Science, STARBUCKS	No session at this time, please enjoy another session in a different track	AI with Automation Erum Manzoor, Senior Vice President, CITI	Cultural Transformation Roadmap: Steps to Building a Data-driven Organization Ryan Simone, Vice President, Data Strategy, BETCHES MEDIA	No session at this time, please enjoy another session in a different track
3:30	NETWORKING BREAK IN EXHIBIT HALL				
4:00	PANEL DISCUSSION: Insights into data management tools and platforms for cataloging, lineage tracking, and data discovery Parag Shah, Vice President of Data, CARGURUS Arun Venuturupalli, Data Architect Environmental Solutions and Services, VEOLIA NORTH AMERICA Rafique Awan, Vice President, Solution Architect, MFS	PANEL DISCUSSION: Exploring emerging trends and technologies shaping the future of data, such as edge computing, serverless architectures, cloud migration and AI-driven infrastructure management Sam Marks, Director of Business Strategy, Solutions	PANEL DISCUSSION: Harnessing the Power of AI for Good: Empowering Data Leaders to Drive Positive Impact Sam Ransbotham, Artificial Intelligence and Business Strategy, MIT SLOAN MANAGEMENT REVIEW Jim Griffin, Faculty UNIVERSITY OF TEXAS	PANEL DISCUSSION: Data-driven Diversity and Inclusion: Advancing Equity and Representation in the Workplace Maggie Ward, Manager, Talent Ops Data & Reporting, NETFLIX Jennifer Mezzio, Global HR Data Officer, FIRST CITIZENS BANK	PANEL DISCUSSION: Privacy by Design: Embedding Privacy Principles into Data Architecture and Product Development Alan Halfenger, Chief Compliance Officer, ARCTARIS IMPACT INVESTORS Thomas Shola, Chief Risk & Privacy Officer, NORTHERN BANK

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	<p>Moderated by: Robin Patra, Head of innovation, Director Data & Analytics, ACRO CONSTRUCTION</p>	<p>& Analytics, BOSTON BRUINS Arohi Nair, OFFICE OF CHIEF INFORMATION OFFICER, FEMA, DEPARTMENT OF HOMELAND SECURITY Armin Mahmutefendic, Director, Chief Technology Officer, MADISON INTERNATIONAL REALTY Karim Samouda, Senior Director, Infrastructure & Architecture Management, VOSKER Moderated by: John Mackinnon, Senior Technical Account Manager, SNOWFLOW</p>	<p>Andrew Patricio, Principal, Data & Analytics, UNIDOSUS Cindi Howson, Chief Data Strategy Officer, THOUGHTSPOT</p>	<p>Cecilia Dones, Professor, COLUMBIA BUSINESS SCHOOL Moderated by: Debika Sarkar, WOMEN IN AI</p>	<p>Moderated by: Karina Klever, Governance & Compliance Expert</p>
4:45	Closing Remarks				
5:00 – 6:00	Kickoff Evening Reception				

October 16, 2024

8:15am	Networking Breakfast
8:55am	<p>Welcome & Opening Remarks From The Chair Erum Manzoor, Senior Vice President, CITI</p>
9:00	<p>PANEL DISCUSSION: THE STATE OF DATA & ANALYTICS 2024 – a panel comprised of the biggest CDOs, CAOs, CDAOs & our Editorial Staff Alex Golbin, Managing Director, Chief Data Officer & Interim Chief Technology Officer, HUDSON BAY CAPITAL MANAGEMENT Richard Schaefer, Chief AI Officer VISN, U.S. DEPARTMENT OF VETERANS AFFAIRS Erum Manzoor, Senior Vice President, CITI Andrew Patricio, Principal, Data & Analytics, UNIDOSUS Moderated by:</p>

	Avinash Tripathi, Vice President, Analytics, UNIVERSITY OF PHOENIX				
9:45	From Hype to Reality: Mastering AI Steve Boras, Head of Model Risk Management & Validation, CITIZENS BANK				
10:15	10x More Insights, 10x Faster: How Generative and Agentic AI Transform Analytics Ryohei Fujimaki Ph.D., Chief Executive Officer, DOTDATA				
10:45	Networking Break				
11:15	Your AI Efforts Are Moving Too Slow - Accelerate Now! <i>Your early AI projects were a success, but now you've got to find ways to scale your program and accelerate AI across the business. This session will help you identify the coming challenges and the opportunities to move faster and far more efficiently. You will leave armed with new tools and ideas for your program.</i> Kevin Kiley, President, AIRIA				
11:45	PANEL DISCUSSION: Data Governance and Security in the Age of AI: Nachiket Mehta, Head of Data and Analytics, Engineering, Global Operations, WAYFAIR Steve Boras, Head of Model Risk Management & Validation, CITIZENS BANK Jayeeta Putatunda, Senior Data Scientist – NLP & Gen AI, Manager, Emerging Technologies, FITCH GROUP, INC. Jessica Lin, Lead Data Scientist, DATAROBOT				
12:30	PANEL DISCUSSION: Optimizing Data, Analytics & AI strategy to drive differentiated business outcomes Keerti Purohit, Executive Director, Data & Analytics, VERIZON Shweta Mahajan, Product Owner, Data Management Lead, BLOOMBERG John Hernandez, Director, Content Analytics, ALM MEDIA Rafique Awan, Vice President, Solution Architect, MFS Moderator: Vibhor Garg, Chief Growth Officer, WNS ANALYTICS				
1:15	Lunch				
	FS/Insurance Stage	Retail/e-commerce Stage	Healthcare/ Hospitals Stage	CPG/Manufacturing Stage	Cross Industry Best Practices Stage
2:45	PANEL DISCUSSION: The Power of AI in Financial Services: Predictive Analytics, Algorithmic Trading, and Risk Management Diego de Aragao, Senior Vice President, Balance Sheet Management & Analytics, CITI David Dietrich, Vice President, Advance Analytics	PANEL DISCUSSION: AI-driven Personalization: How Gen AI Is Shaping Customer Experiences in Retail and E-commerce Zach Elewitz, Head of AI, FORTUNE BRANDS Seema Swamy, Senior Director, Insights, Analytics & Data Science, WALMART	PANEL DISCUSSION: Sitting at the top: Data Insights from hospitals & Healthcare systems and bringing us into 2025. Carly Van Zandt, Senior Director, Data Governance, FRESENIUS MEDICAL CARE Kevin Kramer, Senior Vice President, Data Science & Analytics, RECOVERY	PANEL DISCUSSION: Driving Efficiency and Innovation: Data Quality Management: Ensuring Accuracy, Consistency, and Reliability Joe Delpercio, Director, Analytic Services, ZEUS INDUSTRIAL PRODUCTS Moderated by: Xu Cheng, Head of Business Intelligence & Insights, ASCOT GROUP	PANEL DISCUSSION: AI-Driven Data Strategies: Leveraging Artificial Intelligence for Strategic Advantage Var Shankar, Associate, Grail Lab, PURDUE UNIVERSITY Armin Mahmutefendic, Director, Chief Technology Officer, MADISON INTERNATIONAL REALTY

	<p>& Governance, FIDELITY INVESTMENTS Erum Manzoor, Senior Vice President, CITI Moderated by Pete Foley, Chief Executive Officer & Co-Founder, MODELOP</p>	<p>Shreesha Jagadeesh, Associate Director of Applied Machine Learning, BEST BUY Sabaita Mohsin, AI Product Leader, CATERPILLAR INC. Moderated by: Laks Meyyappan, Executive Director, Algorithms & Data Science, CVS HEALTH</p>	<p>CENTERS OF AMERICA (former) Rohit Kumar, Vice President, Software Engineering/Data Engineering, AETNA (former) Sammi Tang, Vice President, Global Head of Biometrics Department, Quantitative Medicine, Data Strategy, Medical Writing) SERVIER Moderated by: Archetype</p>		<p>Shweta Mahajan, Product Owner, Data Management Lead, BLOOMBERG Matthew McGinnis, Vice President, Data & Analytics, EVERNORTH Raghav Saboo, AI/ML Lead, Personalization, New Verticals, DOORDASH Moderated by: Avinash Tripathi, Vice President, Analytics, UNIVERSITY OF PHOENIX</p>
3:30	<p>From Data Assets to Data Products: how productization of data brings in efficiency and scalability that today's business require? Rafique Awan, Vice President, Solution Architect, MFS</p>	<p>Building a Culture of Accountability: Setting Clear Goals and Metrics for Data-driven Success Justin Yu, Senior Director, Infrastructure & Insights, AUDIBLE, INC. (former)</p>	<p>The impact of AI & ML on Patient and member experiences and outcomes Ram Gautam, Clinical Platform, TELADOC HEALTH</p>	<p>Building a Data-Driven Culture: Creating a Community of Practice Steven Fransblow, Senior Vice President, Data, MIXBOOK</p>	<p>Sustainability and Corporate Social Responsibility (CSR) in Data Strategy: Balancing Profit with Purpose Besa Bauta, Chief Information Officer, JEWISH BOARD</p>
4:00	NETWORKING BREAK				
4:30	<p>Discussion Group: How AI can Improve Decision-Making Processes Within the Finance & Insurance Industry - From Predictive Analytics to Real-Time Insights Erum Manzoor, Senior Vice President, CITI Moderator: Dr. Kjell Carlsson, Head of AI Strategy, DOMINO</p>	<p>Insights into how AI is being leveraged at DoorDash Raghav Saboo, AI/ML Lead, Personalization, New Verticals, DOORDASH Rohit Raghunathan, Head of Engineering, New Verticals Consumer, DOORDASH</p>	<p>Driving Innovation and Efficiency in Healthcare -- AI/ML Unleashed: Navigating the Path from Development to Deployment Crystal Garcia, Director, Data Science, BLUE CROSS BLUE SHIELD OF MICHIGAN Neetu Togani, Managing Director, Analytics, Data & Reporting, BLUE CROSS</p>	<p>Discussion Group: The Challenges and Advantages of Building a Data-Driven culture in Manufacturing. Joe Delpercio, Director, Analytic Services, ZEUS INDUSTRIAL PRODUCTS Haroon Abbu, Senior Vice President, Digital Technology & Data Analytics , BELL & HOWELL</p>	<p>Discussion Group: Learning from each other: Digital Transformation and Data Strategy: Navigating the Road to Success in the Digital Era Sam Marks, Director of Business Strategy, Solutions & Analytics, BOSTON BRUINS Gabrielle Riese, Model Risk Manager, CITIZENS Parag Shah, Vice President of Data, CARGURUS</p>

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			BLUE SHIELD OF MICHIGAN	Moderated by: Robin Patra, Head of innovation, Director Data & Analytics, ACRO CONSTRUCTION	
5:00	Sessions Conclude				
6:30-9:00	The Corinium D&A Awards Gala 6:30-7:00 - Red Carpet Welcome Reception 7:00-9:30 - Awards & Dinner Dress Code: Black Tie (Please note: This is a ticketed event so for registered Gala attendees only)				

October 17, 2024

	CX Stage	InfoSecurity Stage	Workplace, People, Sales & Marketing Stage
8:30	Networking Breakfast		
9:15	PANEL DISCUSSION: How Customer Experience is driving digital transformation and adoption across the enterprise Tu Le, Head of Retail Bank Operations Analytics, USAA FEDERAL SAVINGS BANK Beverly Wright, PHD, CAP, Academic Program Director, Data Science & AI, THE UNIVERSITY OF GEORGIA Chi-Chi Zhang, Senior Director of Product, Machine Learning & Personalization for News, YAHOO John Hernandez, Director, Content Analytics, ALM MEDIA	PANEL DISCUSSION: Data-driven Incident Forensics: Investigating and Analyzing Security Incidents Rose Lally, Chief Information Security Officer, Vice President, Governance & Controls, ALTISOURCE Kevin Medeiros, Vice President, Senior Information Security Risk Officer, WORKERS CREDIT UNION Moderated by: Karina Klever, Governance & Compliance Expert	PANEL DISCUSSION: Data-driven Sales Strategies: Leveraging Analytics to Identify and Prioritize High-value Opportunities Kevin Nickerson, AVP, Analytics & Sales Enablement, CHUBB Gunjan Aggarwal, Executive Director, Data Strategy & Marketing Data Solutions, NOVARTIS John Giaquinto, Vice President of Loyalty, Personalization & Analytics, RITE AID Anton Pavlov, Senior Manager, Customer Data & Marketing Automation, ALNYLAM PHARMACEUTICALS Shannon Nolte, Rare Disease Customer Data Insights, Senior Manager, BIOGEN
10:00	Customer Lifetime Modeling <i>Insights into deep learning CVL models for increased personalisation</i>	Strategies for establishing data governance frameworks, policies, and processes to ensure data quality, consistency, and compliance	Exploring the Ethical Implications of Advanced AI and AGI Development Jennifer Mezzio, Global HR Data Officer, FIRST CITIZENS BANK

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	Laks Meyyappan, Executive Director, Algorithms & Data Science, CVH HEALTH	Carly Van Zandt, Senior Director, Data Governance, FRESENIUS MEDICAL CARE	
10:30	Networking Break		
11:00	Customer Marketing Optization : Making Better Data Driven Business Decisions John Giaquinto, Vice President of Loyalty, Personalization & Analytics, RITE AID	The only 10 steps in GRC you need to know Karina Klever, Governance & Compliance Expert	Data Democratization: Empowering Employees with Access to Data and Analytics Tools Xu Cheng, Head of Business Intelligence & Insights, ASCOT GROUP
11:30	Implementing Generative AI Copilots in an Enterprise Environment Jim Griffin, Faculty UNIVERSITY OF TEXAS	Cybersecurity Governance and Risk Management: Building Resilience in the Face of Evolving Threats Thomas Shola, Chief Risk & Privacy Officer, NORTHERN BANK	AI Governance and the Future of Work Var Shankar, Associate, Grail Lab, PURDUE UNIVERSITY
12:00	LUNCH		
1:15	From Data Assets to Data Products: how productization of data brings in efficiency and scalability that today's business require? Rafique Awan, Vice President, Solution Architect, MFS	Implementing Strategies to Safeguard Sensitive Information Rose Lally, Chief Information Security Officer, Vice President, Governance & Controls, ALTISOURCE	Driving Growth with Data-Driven Marketing: Strategies for Modern Sales Leaders Gunjan Aggarwal, Executive Director, Data Strategy & Marketing Data Solutions, NOVARTIS
1:45	Cultural Transformation Roadmap: Steps to Building a Data-driven Organization Ryan Simone, Vice President, Data Strategy, BETCHES MEDIA	Emerging challenges in Identity Access Management Kevin Medeiros, Vice President, Senior Information Security Risk Officer, WORKERS CREDIT UNION	Marketing Attribution Modeling: Understanding the Impact of Marketing Channels on Sales Performance Jeff Sutelman, Director of Marketing Analytics, EARNIN
2:15	Conclusion		