

romb

The reasoning engine for your organization.

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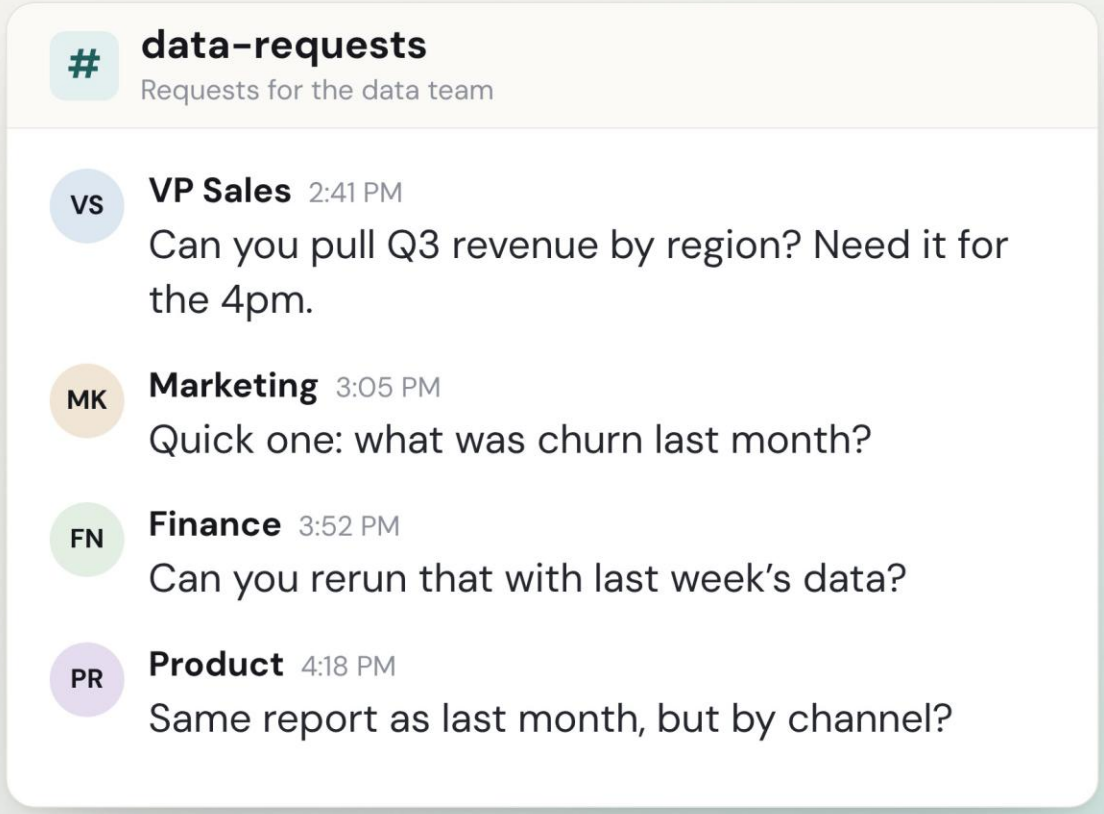
Founder & CEO, Romb

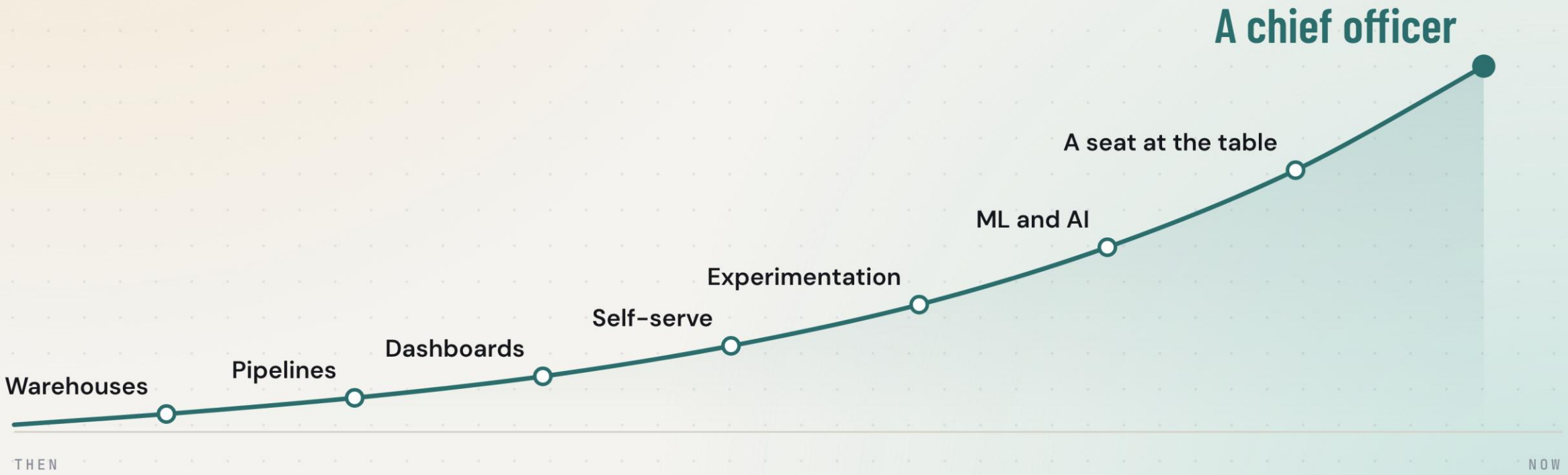
ROMB.AI

We started as the data ATM.

Someone needed a number.
We pulled the number.



Data got infrastructure, a discipline, and a chief officer.



What we learn from data never got the same treatment.

	Data	What we learn from it
WHERE IT LIVES	✓ A warehouse	
HOW IT CONNECTS	✓ Modeled and joined	
WHERE IT CAME FROM	✓ Lineage to the source	
IS IT STILL TRUE	✓ Tested every day	
WHO OWNS IT	✓ A chief officer	

What we learn from data never got the same treatment.

	Data	What we learn from it
WHERE IT LIVES	✓ A warehouse	– Decks, threads, tickets, heads
HOW IT CONNECTS	✓ Modeled and joined	– It doesn't
WHERE IT CAME FROM	✓ Lineage to the source	– Ask around
IS IT STILL TRUE	✓ Tested every day	– Nobody checks
WHO OWNS IT	✓ A chief officer	– Whoever's still here

01

You had to have been in the room.



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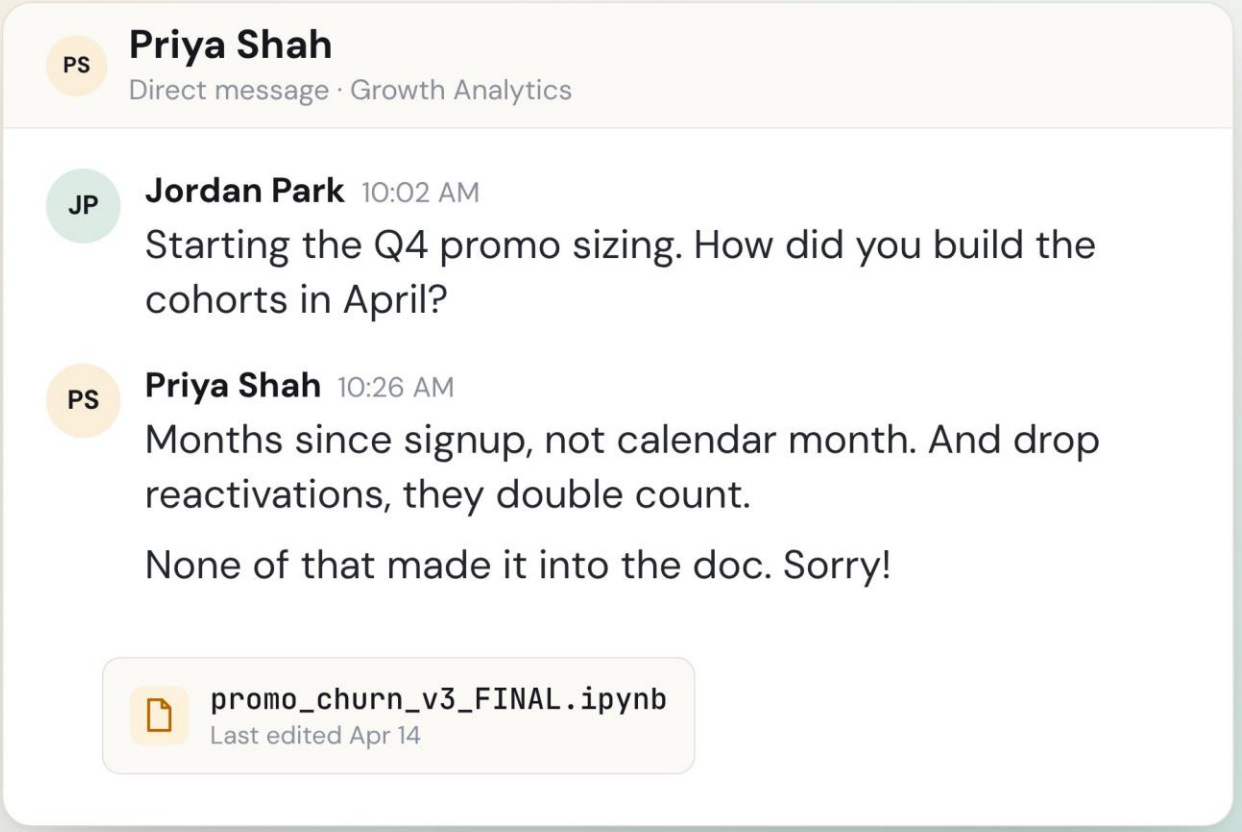
02 **The how never made it into the doc.**



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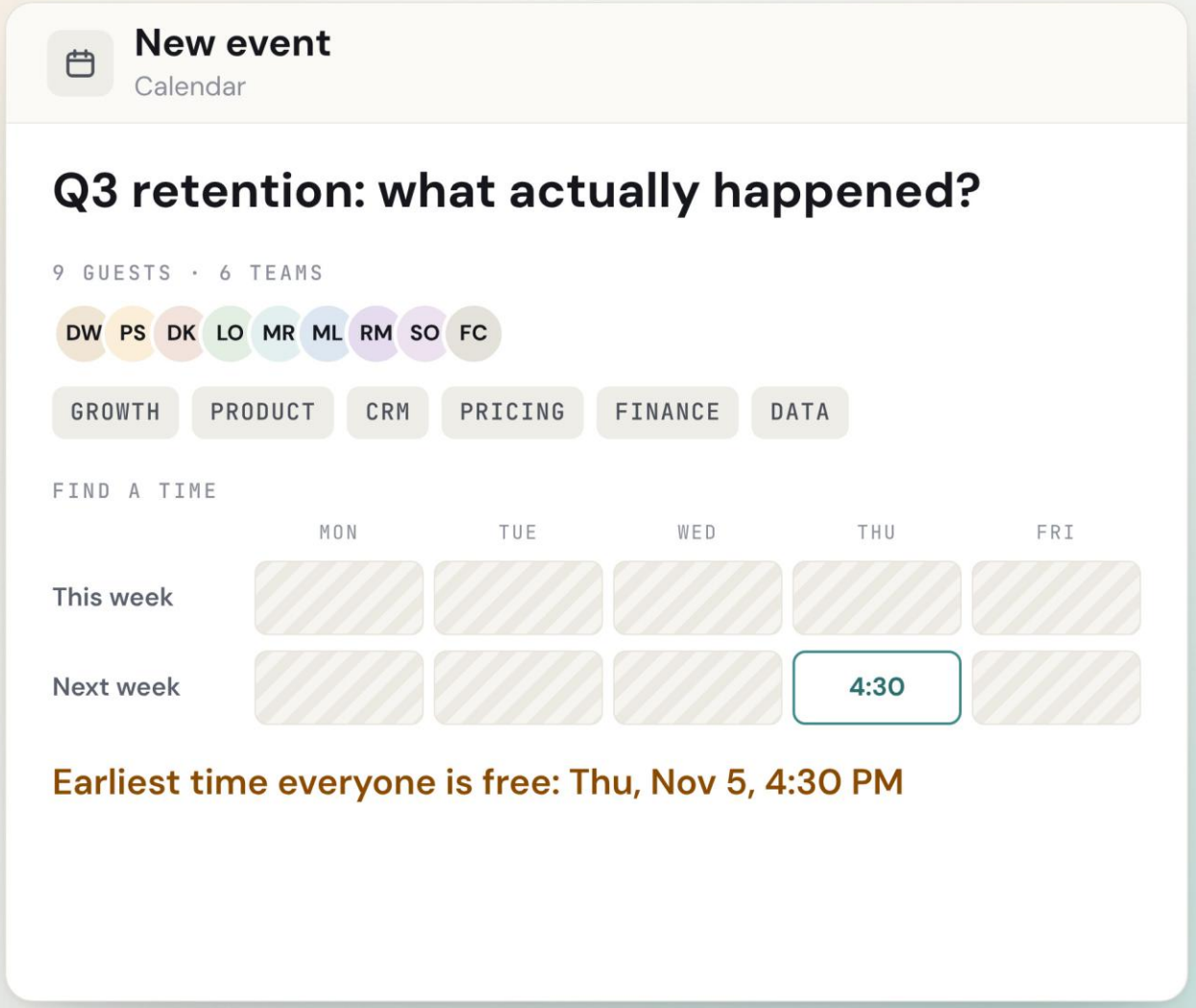

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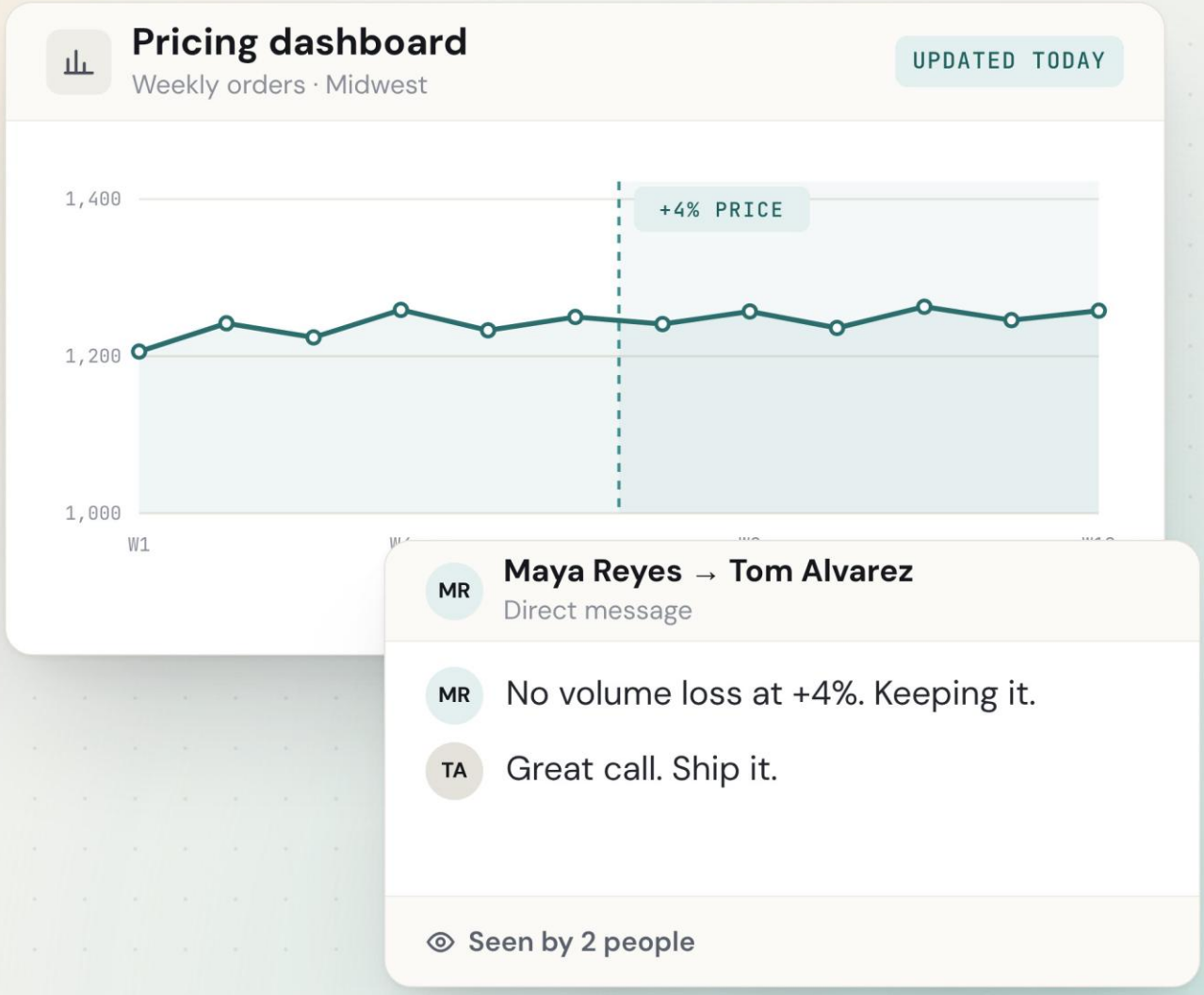

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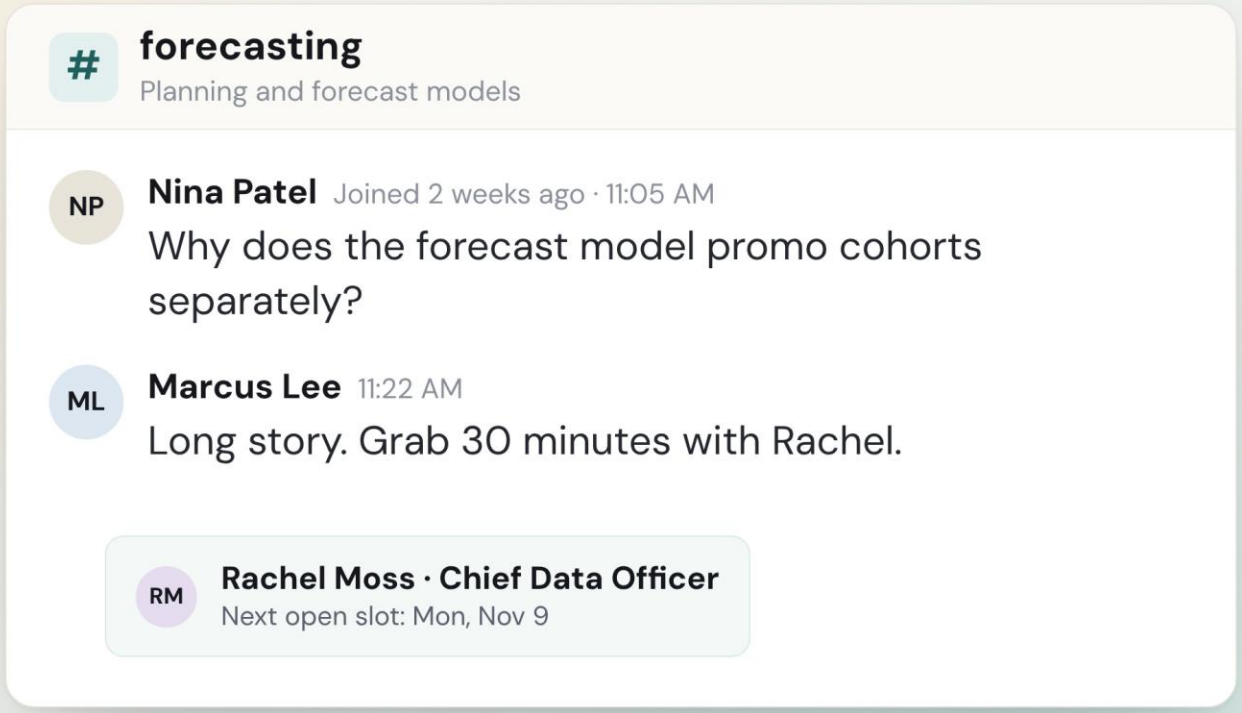
05 **The why lived with a few senior people.**



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THE REAL PROBLEM

promo_churn_v3_FINAL.ipynb

#ask-data thread

Rachel's head

Never captured.
Never connected.
Never reasoned across.

Pricing dashboard

Q3 retention sync

romb

Captured.
Connected.
Reasoned across.

One brain for what your teams learn.



MONDAY BRIEF

What your teams learned last week

Ready before the first meeting.

CAPTURE

Drafted for you

LINEAGE

ANSWER ····· INSIGHT ····· NOTEBOOK ····· SOURCE TABLE

Lineage to the source

PEOPLE

Who knows what

IN SLACK

Questions answered where they're asked

From work already done, with the sources.

CAPTURE

Evidence attached

KNOWLEDGE BASE

Connected to what came before

PRIVACY

Private until you share

ASK ROMB

Ask anything. See the reasoning.

Should we run the Q4 promo?

Yes, for the right segments. 1 2 3

HOW ROMB GOT HERE

- Read 12 insights across 4 teams
- Found newer work from August
- Compared promo and full-price cohorts
- Flagged a disagreement between teams

CONFIDENCE

Says when it doesn't know

DECISIONS

The why behind every decision

BEFORE YOU ASK

Patterns, gaps, forecasts

WORK START

New work starts with full context

The finding, the playbook, the trap.

REVIEW

Confirmed by its author

FRESHNESS

Outdated answers retired

MEETING PREP

Walk into every meeting prepared

From the invite, agenda and thread.

DAY ONE

Starts from your past work

PLAYBOOKS

Approaches become playbooks

QUALITY

Checked before it's shared

DEFINITIONS

Knows your metric definitions

KNOWLEDGE BASE

Different conclusions, flagged

ONBOARDING

Catch me up

CAPTURE

Wherever work happens

Tickets, notebooks, threads, docs and email.

KNOWLEDGE BASE

What was tried and ruled out

ACCESS

Respects team permissions

Everyone sees only what they already have access to.

BRIEFINGS

Leadership briefings

EXTENSION

The page is the question

AGENTS · NEXT

Bring your own agents

“Can’t we just point AI at our docs?”

WIKIS AND DOCS

HOLDS

What someone stopped to write down.

MISSES

Everything else, and every update after.

AI ON YOUR FILES AND CHATS

HOLDS

Everything that was written, searchable.

MISSES

What held up, what replaced it, and why.

SEMANTIC LAYERS AND CATALOGS

HOLDS

What the data means.

MISSES

What you learned from it.

You can’t retrieve what was never captured.

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Romb captures the learning as the work happens, keeps it connected and current, and reasons across all of it.

EVERY ANSWER CITED TO THE WORK

Finish the work. Romb does the rest.

Today Finish the work → Write it up → File it somewhere → Hope someone finds it → Hope it's still true

Finish the work. Romb does the rest.

Today

Finish the work → ~~Write it up~~ → ~~File it somewhere~~ → ~~Hope someone finds it~~ → ~~Hope it's still true~~

With Romb

Finish the work → Confirm the draft

THEN, ON ITS OWN

Connected to what came before · Checked for conflicts · Kept current · Delivered where it's needed

In the tickets, notebooks, threads, docs, and calendars you already use. Nothing new to open.

What makes it Romb

One engine, three layers. The middle one exists nowhere else.

03

Agentic system

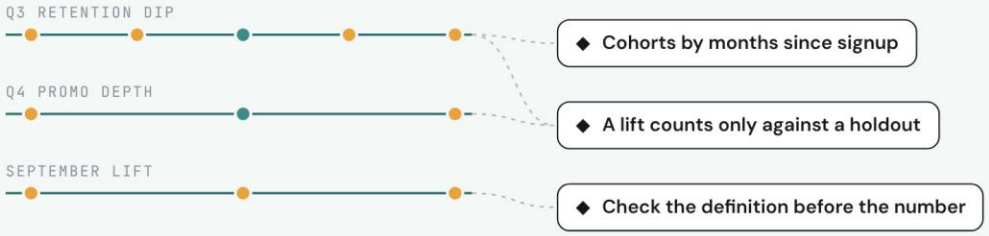
- Hypotheses
- Contradictions
- Verification
- Forecasting
- Synthesis
- Freshness
- Approach matching
- Delivery

Agents keep it current and reason with it.

Proactive and delivered into every tool. Any model runs underneath.

02

Reasoning layer



It holds how the company reasons.

Each question's history, the rules it earned, the methods its teams converge on. Until now, only people carried this layer.

01

Knowledge base



It holds what the company has learned.

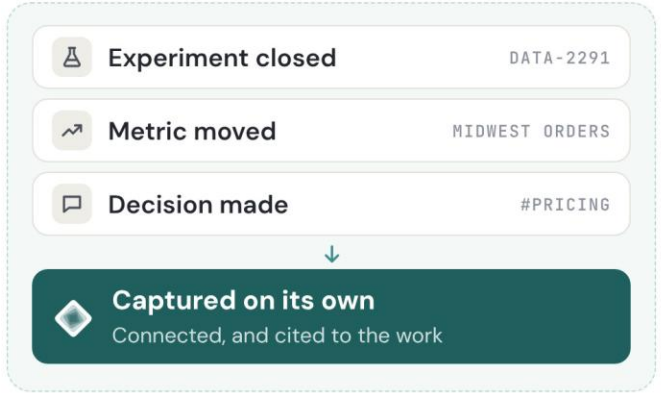
Findings with their why and approach, confirmed and cited to whoever did the work.

The more Romb learns, the more it does.

01 CAPTURE

Capture that runs on its own.

It learns what is worth keeping from your teams' past work, and captures it from the signals around new work.



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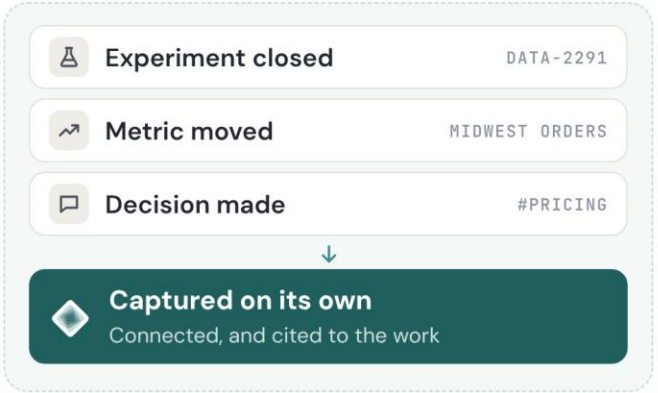
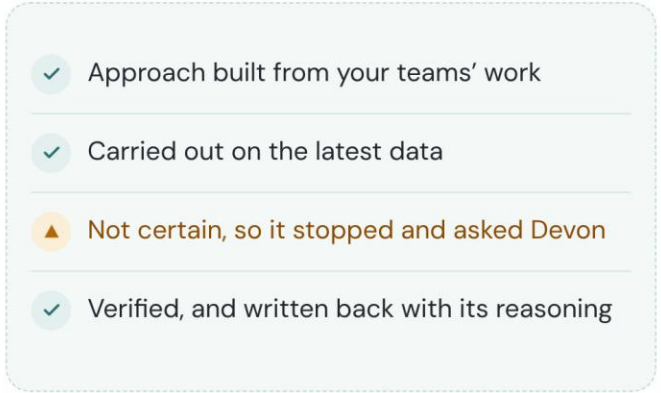


02 END TO END

Complex work, carried end to end.

It builds the approach from how your teams solved it before, carries it out, and checks the result.



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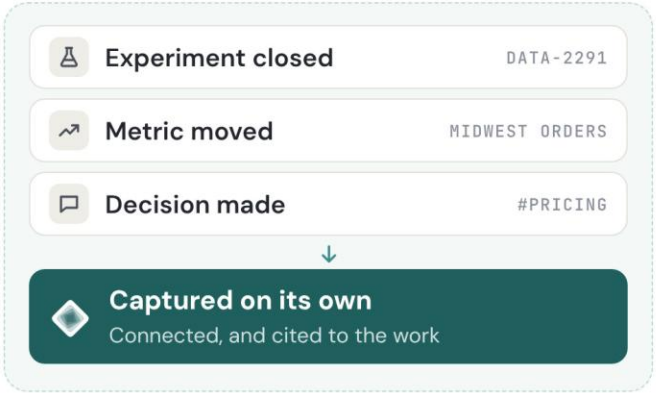

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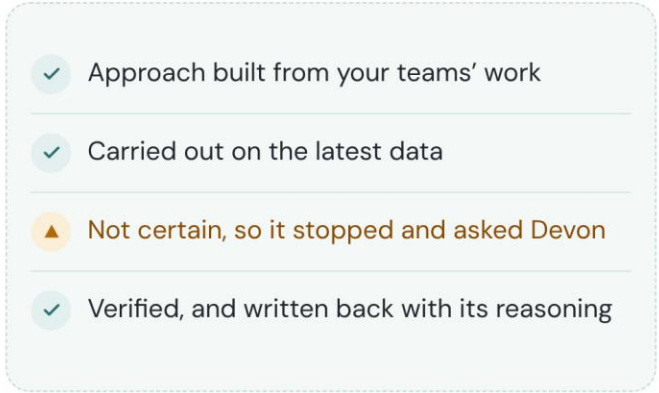
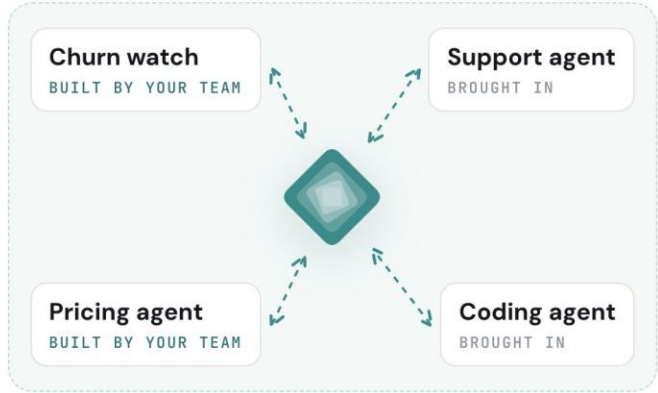


03 AGENTS

Where agents reason from, and write back to.

Build your own on it, or bring the ones you have. Each one starts from what your company knows, and adds what it learns.



The next great asset is what your teams learn from data.

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PILOT PROGRAM · FOR CDAO FALL TEAMS

Three months, white glove.
Open to twelve teams.

DETAILS AT

Booth 15