AI Strategy to Enterprise Execution



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AI: Reality Check

Gartner Predicts Over 40% of Agentic AI Projects Will Be Canceled by End of 2027

ARTIFICIAL INTELLIGENCE

Gartner cites three reasons projects get canceled:

Escalating costs
Production costs far exceed the pilot budget

Unclear business value
Returns aren't tied to a measurable business outcome

Inadequate risk controls
Security and governance arrive too late

Source: Gartner press release, June 25, 2025

Cost, Value and Risk Controls Decide Which AI Projects Survive

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AI Prioritization: Impact vs. Feasibility

Business Impact				
	H	Vision / North Star	Strategic but Data-Dependent	Quick Wins / Start Now
	M	Nice to Have	Next Wave Pilots	Efficiency Accelerators
	L	Shiny Objects / Avoid	Distractors	Low-Hanging Fruit (Don't Overinvest)
		L	M	H
		Technical Feasibility		

Business Impact

- **Value:** Can we quantify the value and productivity gains?
- **Alignment:** Does it support the company's top strategic objectives?
- **Ease of adoption:** Will end users readily adopt it?
- **Business readiness:** Is the timing right, given other transformations underway?

Technical Feasibility

- **Data readiness:** Is the data available, and can sensitive data be handled safely?
- **Solution readiness:** Is the approach proven, and do our core platforms already offer it? Are the processes and talent in place?
- **Ability to scale:** Can it scale, and how will cloud costs grow?
- **Reusability:** Can its components be reused for other use cases?

Align Prioritization with Strategy

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AI Opportunity Grid

#	Focus Area	AI Opportunities				
A	**GenAI for Personal Productivity**	*Approved Applications*	*Intensive Training & Governance*	*Promote Creativity & Develop Champions*	*Share Best Practices*	*Monitor Usage & Support Adoption*
P	**Customer Service**	*Omnichannel Engagement*	*AI Containment & Insights*	*Internal & External Chatbots*	*Quotations & Sales Order Management*	*Returns & Claims*
P	**Sales / Marketing**	*Sales Forecasting*	*Customer Insights & Lead Generation*	*Market & Competitive Insights*	*Promotions & Campaigns*	*Dynamic Pricing*
P	**Operations**	*Factory Floor Scheduling*	*Productivity & OEE*	*Quality Inspections (CV)*	*Shipping & Freight Cost Management*	*Predictive Maintenance*
P	**Supply Chain**	*Vendor Management*	*Inventory Optimization*	*Demand Planning*	*Delivery Optimization*	*Warehouse Optimization*
P	**Support Functions** (Finance, HR & IT)	*Financial Planning & Analysis*	*Recruitment & Onboarding*	*IT Service Management*	*Audit & Compliance*	*Regulatory Reporting*

Start with Scalable Quick-Win POCs

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Potential North Star: Customer Engagement

Pre-Delivery	Post-Delivery
➢ Omnichannel Engagement	➢ Returns & Claims
➢ Dynamic Lead Analysis & Insights	➢ Warranty & Product Servicing
➢ Upsell & Cross-sell Opportunities	➢ Complaints & Cancellations
➢ Quote Generation & Sales Order Management	➢ Delivery Management
➢ Proactive Customer Communication & Updates	➢ Customer Feedback & Loyalty

AI Delivering End-to-End Value

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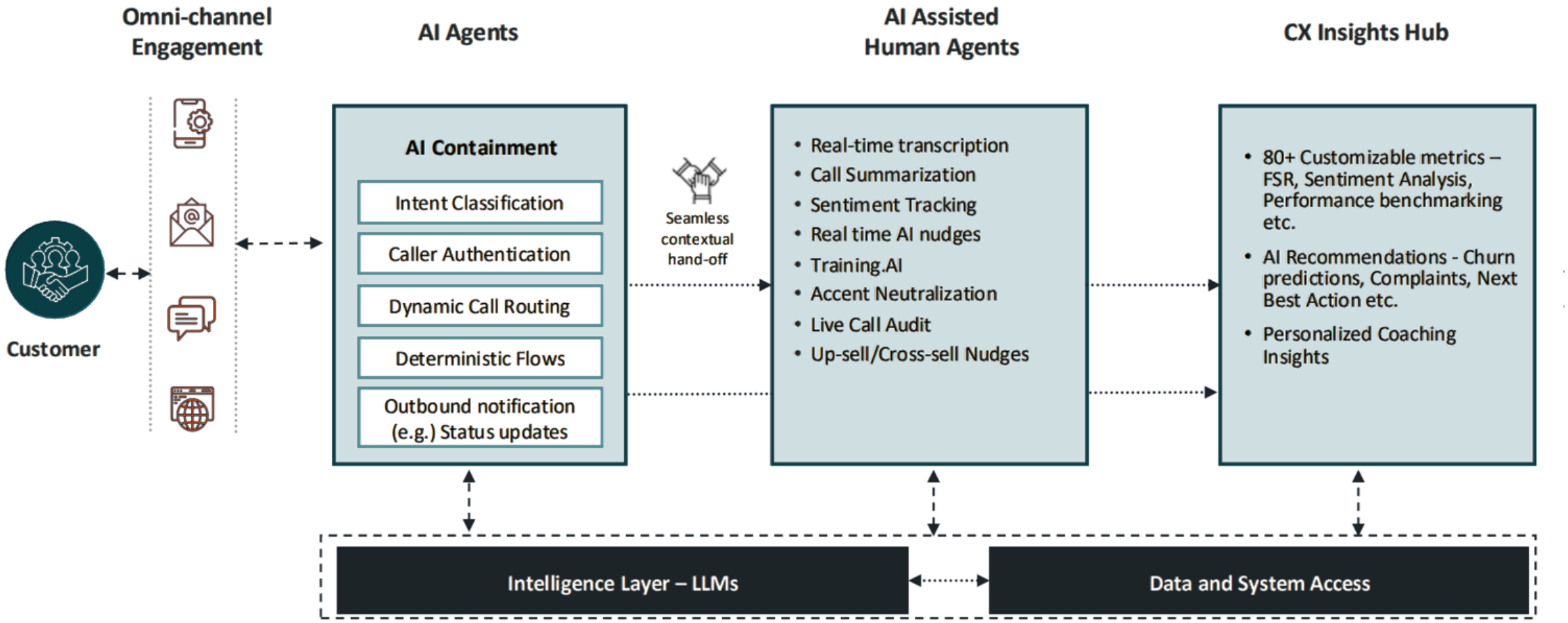
CX Transformation: Best-in-Class Example



People	Processes	Technology

Pairing AI Agents with AI-Assisted Human Agents

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AcuteAI Studio

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PRINCIPAL | ADVISOR

AcuteAI Studio

Ravi is an enterprise AI and governance executive with more than 20 years of experience. He built and led a Global AI Center of Excellence that drove adoption of generative and agentic AI, scaled intelligent automation across global operations, and established frameworks for responsible AI.

He now supports AcuteAI Studio's expansion in the US market. With approximately 60 highly skilled engineers and developers, AcuteAI Studio delivers AI services and products that solve real business problems.

"Engineered Intelligence. Measurable Value."

STUDIO CAPABILITIES

CONSULTANCY: STRATEGY, ASSESSMENT & GOVERNANCE

Mobile App Development
Cross-platform iOS and Android apps with React Native

Web App Development
SaaS platforms, portals and dashboards on Next.js

AI Agents & Automation
LLM features, agents and workflows that save teams hours

UI/UX Design
Flows and wireframes through to polished, clickable UI

Cloud Solutions & Scalability
Architecture, multi-tenancy and infrastructure that scales

Quality Assurance & Testing
Testing built into every sprint, through launch

TECHNOLOGY STACK

FRONTEND
React · Next.js · TypeScript · Tailwind CSS

MOBILE
React Native · Expo

BACKEND
Node.js · NestJS · Python · FastAPI

DATA & CLOUD
PostgreSQL · Supabase · pgvector · AWS

AI
OpenAI · Anthropic Claude · LangChain · LangGraph

INTEGRATIONS
Stripe · DocuSign · Puppeteer

INDUSTRIES
FinTech · HealthTech · E-commerce · Logistics · EdTech · PropTech

COMPLIANCE
HIPAA · PCI-DSS · SOC 2 Type II

Full Stack of Customized Solutions

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