



**“We are not mere  
spectators of the  
world’s  
transformation —  
we are the authors  
of its future.”**



“

What if we could use the power of data  
and evidence  
to make better decisions —  
decisions that move industries,  
empower people, and improve lives?

”

**Curiosity**



**Global  
Transformation**



**-Data is not just a tool,  
it's a language -**

CDAO **FALL**

**CDAO FALL: is more than a conference —  
It's a moment of reflection, learning, and human connection.**



**Corinium**  
connected thinking



**“What kind of future  
are we building with  
data?”**



**“What kind of  
humans are  
we becoming  
in the process”**



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Thank you to our partners and sponsors for believing in the power of data and AI.

“

**From foundations and  
governance  
to responsible AI and  
human-centered  
experiences.**

”



**“We don’t analyze data to predict behavior —**

**We analyze it to understand people.”**







**ACTIVE  
COMMITMENT**



**STRATEGIC  
VULNERABILITY**



**HUMAN  
CONNECTION**

“

**Because knowledge that isn't shared doesn't transform.**

”

**Opening Panel: Smarter Retail  
Starts Here – Evolving Leadership  
in Data, Analytics & AI”**

**Moderated by:  
Jason Webster,  
Founder & CEO, Archetype**



# Welcome to CDAO Fall 2025



**DAY MANUET**