

Data Without Limits, Teams Without Burnout: A New Way Forward for CDAOs

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Data & Software are Exploding

Global Data Volume*

The total amount of data created, captured, copied, and consumed WW is projected to reach

175
zettabytes
by 2025

up from 33
zettabytes
in 2018

Number of Applications

The average number of software applications being utilized in SMB org is:

130



Modern Data Challenges

Siloed Data



81% of IT leaders say silos hinder transformation ¹

Overloaded Data Teams



96% of data pros at or over capacity ²

Unreliable Data



Poor data quality costs
~\$12.9M per company annually ³

The Data-AI Gap



Data Team - Where Does Your Time Go?



DATA MECHANIC

“The organization defines what data it wants and I find it and make it available”

DATA STRATEGIST

“The organization shares the business goals and challenges and I deliver the relevant data that improves decision making and execution”

A New Era Demands a New Approach



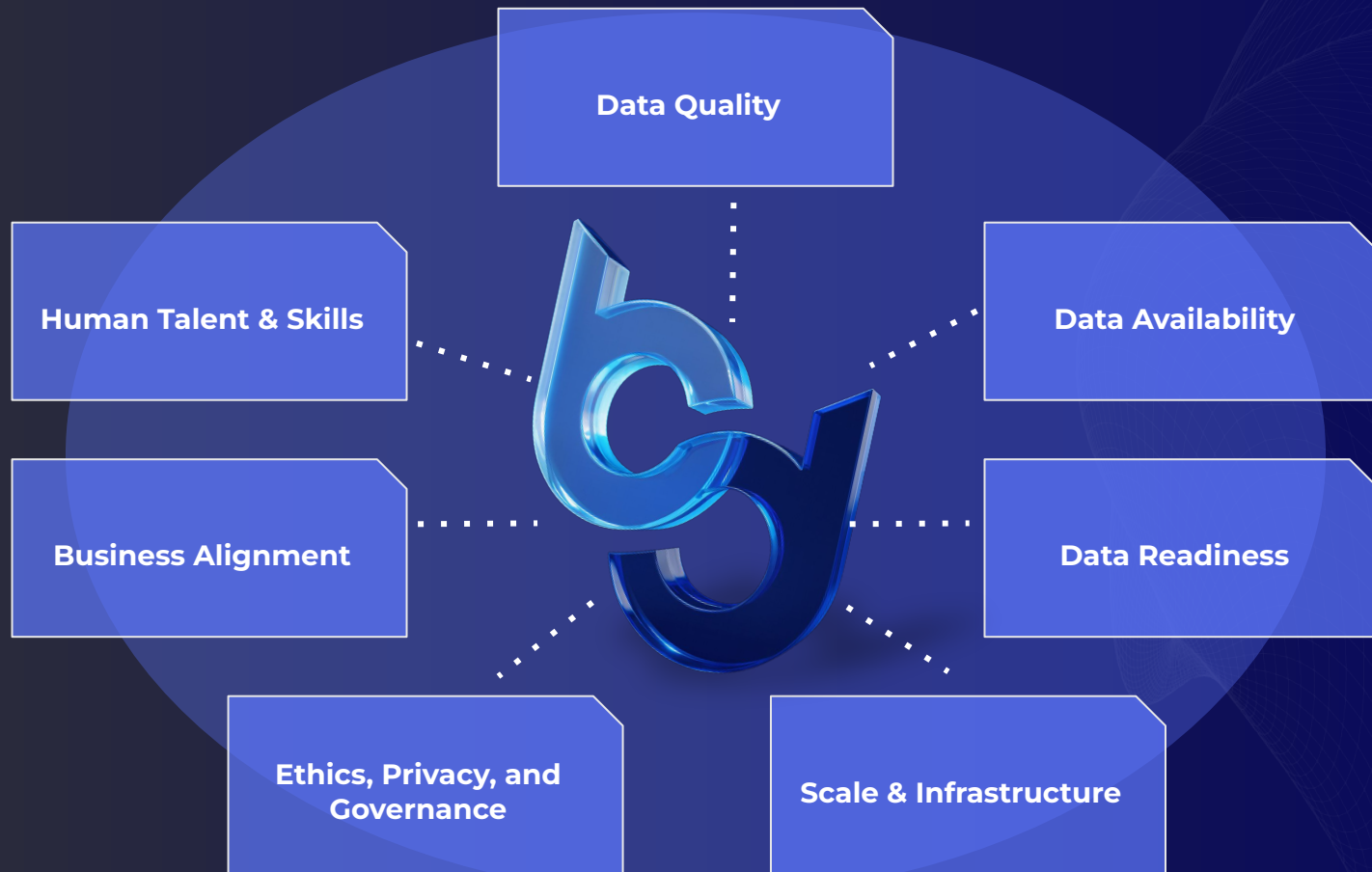
AI Data Agent For Everyone

Connected data. Zero engineering

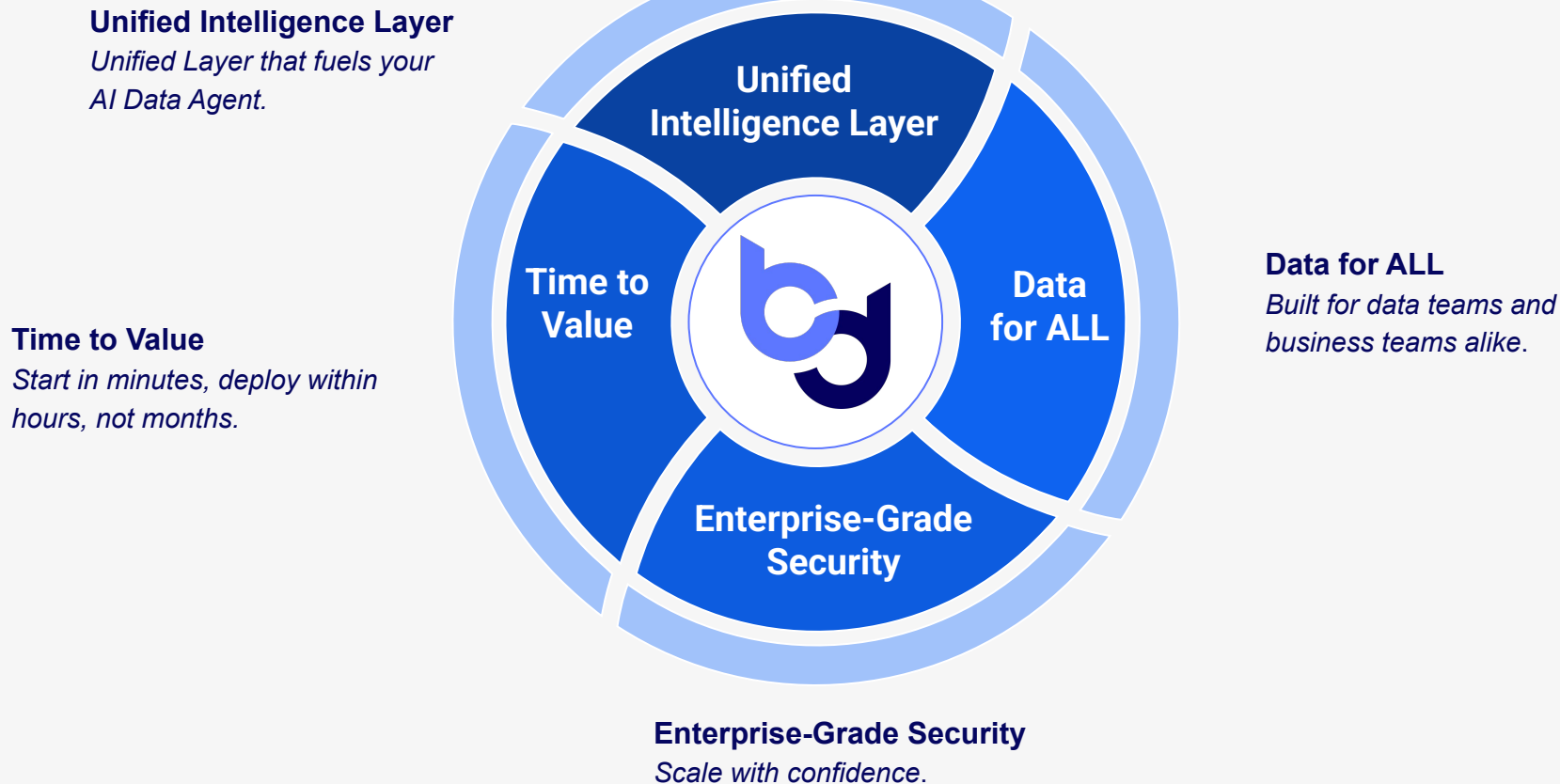
BONDATA IS AN **AI** SYSTEM THAT
AUTONOMOUSLY CONNECTS OR
"**BONDS**" ALL OF AN ORGANIZATION'S
APPLICATIONS INTO AN
‘**AGNOSTIC VIRTUAL DATA CLOUD**’

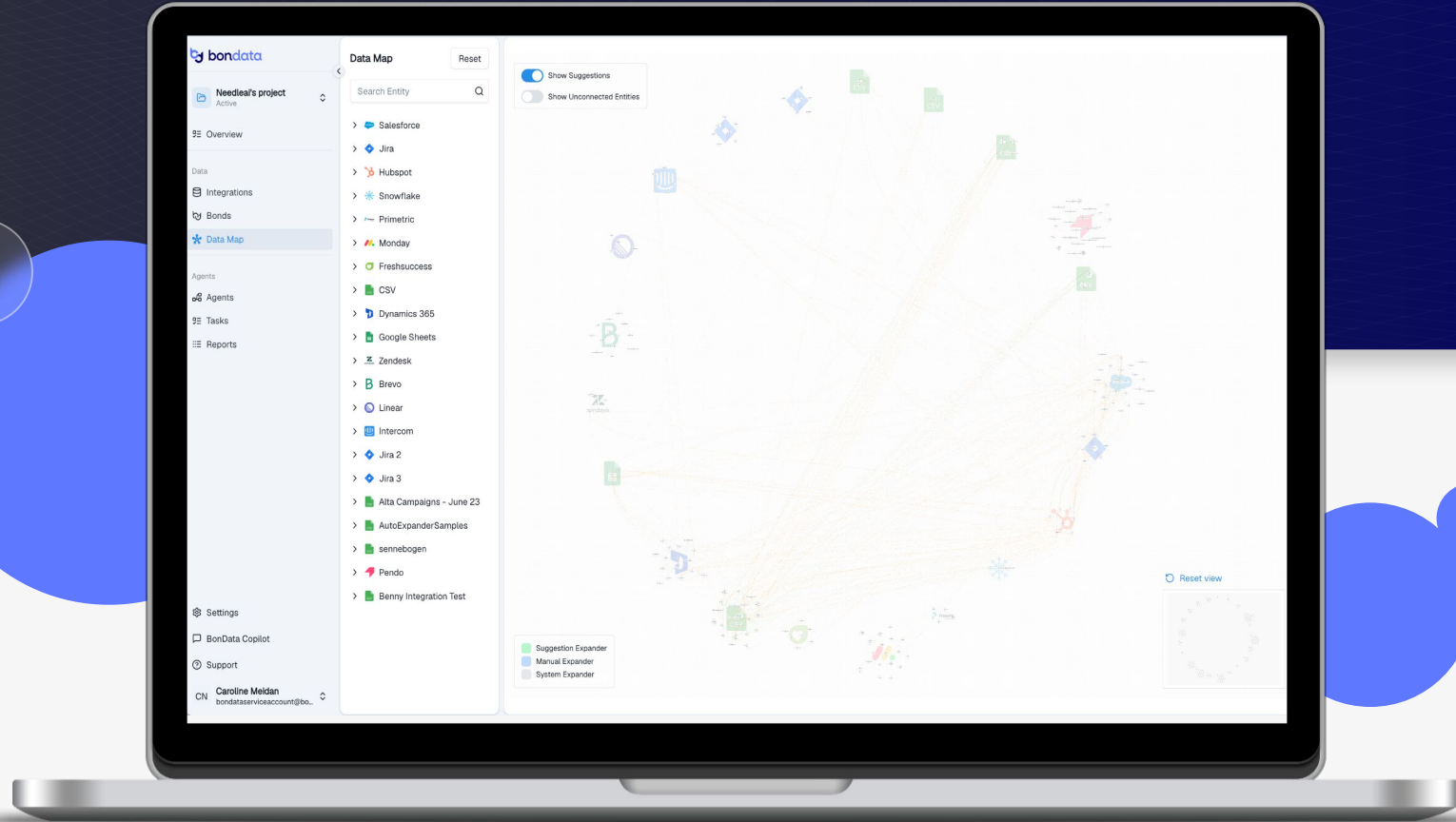


The Data-AI Gap → With BonData



BonData's Key Benefits







Data Map

Reset

Search Entity



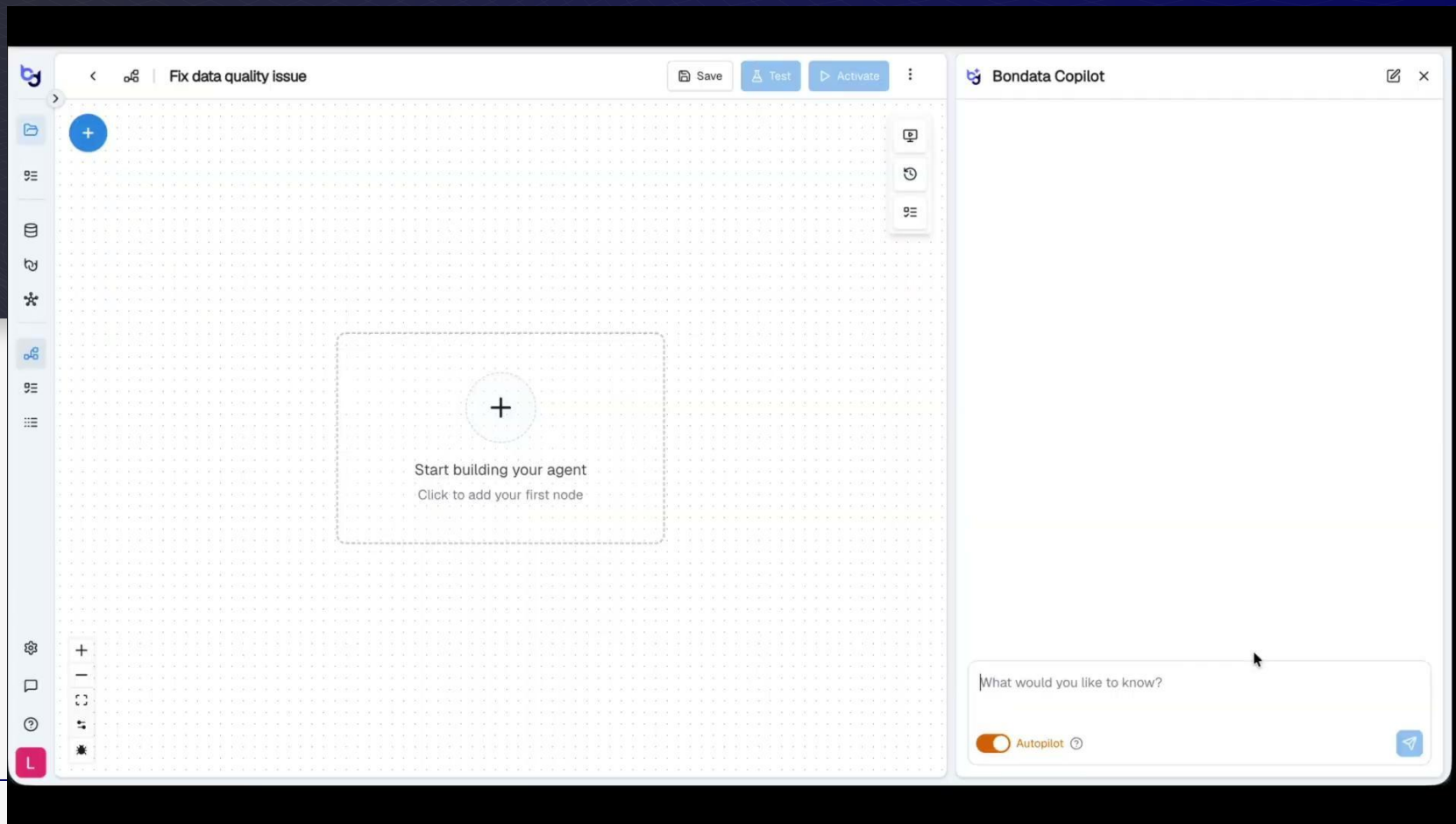
- > Salesforce
- > Jira
- > Hubspot
- > Snowflake
- > Primetric
- > Monday
- > Freshsuccess
- > CSV
- > Dynamics 365
- > Google Sheets
- > Zendesk
- > Brevo
- > Linear
- > Intercom
- > Jira 2
- > Jira 3
- > Alta Campaigns - June 23
- > AutoExpanderSamples

- ☐ Show Suggestions
- ☐ Show Unconnected Entities

-  Suggestion Expander
-  Manual Expander
-  System Expander



Fix Data Quality (using MCP)



The screenshot displays the Bondata Copilot interface, which is divided into two main sections: a workflow canvas on the left and a chat window on the right.

Workflow Canvas:

- Header:** The title bar reads "Fix data quality issue". It includes a "Save" button, a "Test" button, and an "Activate" button.
- Canvas:** A large grid area for building a workflow. In the center, there is a dashed box containing a plus sign and the text: "Start building your agent" and "Click to add your first node".
- Left Sidebar:** A vertical toolbar with various icons for adding and managing workflow components.
- Right Sidebar:** A vertical toolbar with icons for viewing, editing, and deleting workflow elements.

Bondata Copilot Chat Window:

- Header:** The title bar reads "Bondata Copilot".
- Content:** A large text area for conversation. At the bottom, there is a text input field with the placeholder text "What would you like to know?".
- Footer:** A toggle switch labeled "Autopilot" is visible, along with a small blue icon in the bottom right corner.



THANK YOU

Use Cases

'Catch' churn-risk of customers
using hidden data points

Data reconciliation with AI
enrichments

Identify cross / Upsell
opportunities using
hidden data points

Identify and fix data quality
issues between systems

Automated billing & collections

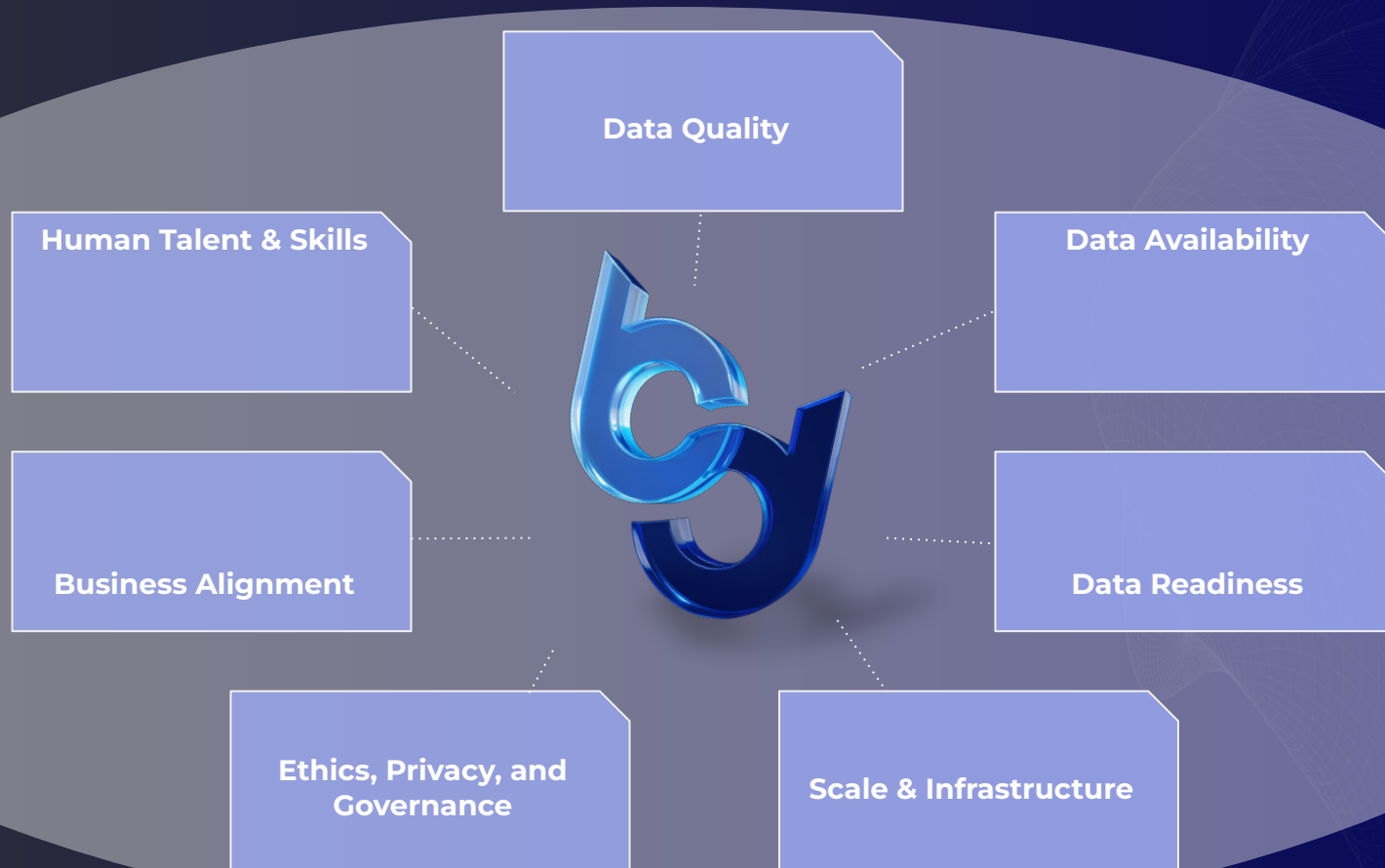
Critical tickets status updates
and handshake between shifts

Data Mapping & connection
automatic discovery

Detect and align data across
internal systems and partners'
external platforms.

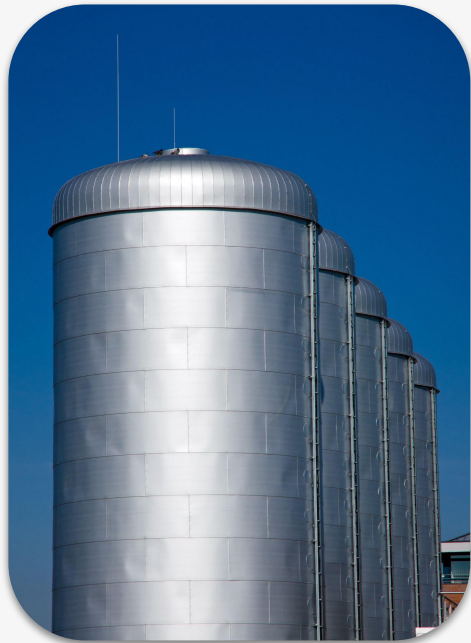
M&A

The Data-AI Gap → With BonData



Modern Data Challenges

Siloed Data



Overloaded Data Teams



Unreliable Data



Modern Data Challenges

Virtual Data Interland Data



- **67%** of orgs don't fully trust decision-making data ⁶
- Poor data quality costs **~\$12.9M** per company annually ⁷
- US economy loses **~\$3T** yearly to bad data ⁸

⁶ Free Press, Data and Analytics Industry Benchmark

⁷ Statista, Data Quality, Based on 2022 survey

⁸ IDC, Worldwide Data Management Market Forecast