



CDAO Fall Boston

October 22-23, 2025

30 SECOND AD INFORMATION

30 SECOND AD INFORMATION

Below are the specs for the 30 second ad:

- **Video dimension (in pixels) – Widescreen, 16:9 format**
- **File type – Mp4**
- **Frames per second - 1080i/1080p**
- **Audio? - Yes**
- **Subtitles? – Yes, if this is a separate file please provide it along with the video file so we can ensure seamless presentation**

Ad's are due to Crystal by [October 14th](#).