



CDAO FALL Boston

October 22-23, 2025

ADDITIONAL BRANDING ITEMS

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BADGE SPONSOR

Your logo
here!



LIMIT: 1 SPONSOR

Deadline: October 10th

COST: \$5,000

Put Your Brand Front and Center — Become the Badge Sponsor!

As the exclusive Badge Sponsor, your company logo will be prominently displayed on every attendee badge offering unmatched visibility from the moment guests register to the end of the event.

Why it matters:

- Badges will be worn all day, on both days — your brand will be seen in every session, throughout the networking areas, and in every event photo.
- Badges are distributed to all attendees at registration, ensuring 100% reach
- A subtle yet powerful way to build brand recognition with every interaction

Sponsor to provide logo or artwork for placement.

🎯 Every handshake, every conversation, every moment—your brand is there.

Attendee

LANYARD SPONSOR

Your logo
here!



LIMIT: 1 SPONSOR

Deadline: October 10th

COST: \$8,000

Get Carried Around — Literally! Become the Lanyard Sponsor

As the exclusive Lanyard Sponsor, your brand will be worn by every attendee—putting your logo in constant view throughout the entire event. This is a high-impact opportunity to gain exposure during sessions, networking, and everywhere in between.

What's included:

- Prominent logo placement on all attendee lanyards
- Lanyards distributed at registration and worn for the duration of the event
- Includes alligator clip for easy, comfortable badge attachment

Sponsor to provide logo or custom graphics for branding.

BREAKFAST SPONSOR



LIMIT: 1 SPONSOR - Day 1

COST: \$10,000

Deadline: October 10th

☀ Start the Event Strong — Become the Exclusive Day 1 Breakfast Sponsor

Put your brand front and center during one of the event's busiest and most social moments — Breakfast on Day 1. As the exclusive Breakfast Sponsor, your branding will greet attendees as they arrive, creating a warm, welcoming, and memorable first impression.

Sponsorship includes:

- Custom signage prominently displayed as attendees arrive for breakfast
- Your logo showcased on all buffet stations as a bold visual centerpiece
- Branded napkins featuring your logo (choose napkin color and one-color imprint)
- Your logo included on the conference agenda and featured in pre-event communications to attendees, highlighting your role as the exclusive breakfast sponsor

Sponsor to provide logo or artwork for production.

🍴 Fuel connections and start the day with your brand leading the way



GENERAL LUNCH SPONSOR



LIMIT: 1 SPONSOR/DAY

COST: \$10,000

Deadline: October 10th

Put your brand at the center of the action during one of the most highly attended moments of the event — Lunch!

As the exclusive lunch sponsor, your branding will be prominently displayed where every attendee stops to refuel and connect.

Sponsorship includes:

- Custom signage displayed as attendees arrive for lunch.
- Your logo displayed on all buffet stations as a bold visual centerpiece
- Branded napkins featuring your company logo (you choose the napkin color and one-color imprint)
- Your logo on the conference agenda and pre-event communications to attendees highlighting you as the lunch sponsor.

Sponsor to provide logo or artwork for production.

High visibility, Constant traffic. Real engagement — right where it counts.



COLUMN WRAP BRANDING SPONSOR

LIMIT: 4 SPONSOR

Deadline: September 19th

COST: \$16,000 for 2 x Columns

12 foot Column



8 foot Column



🏛️ Make a Bold Statement — Be the Column Wraps Sponsor!

Turn heads and command attention with larger-than-life branding in one of the most visible locations at the event. As a Column Wrap Sponsor, your custom-designed graphics will wrap the structural columns near the registration desk, a prime, high-traffic area that every attendee passes through.

Sponsorship Options:

- Gold Zone: 12ft columns for towering visibility and maximum brand impact
- Silver Zone: 8ft columns that deliver standout exposure in key pathways

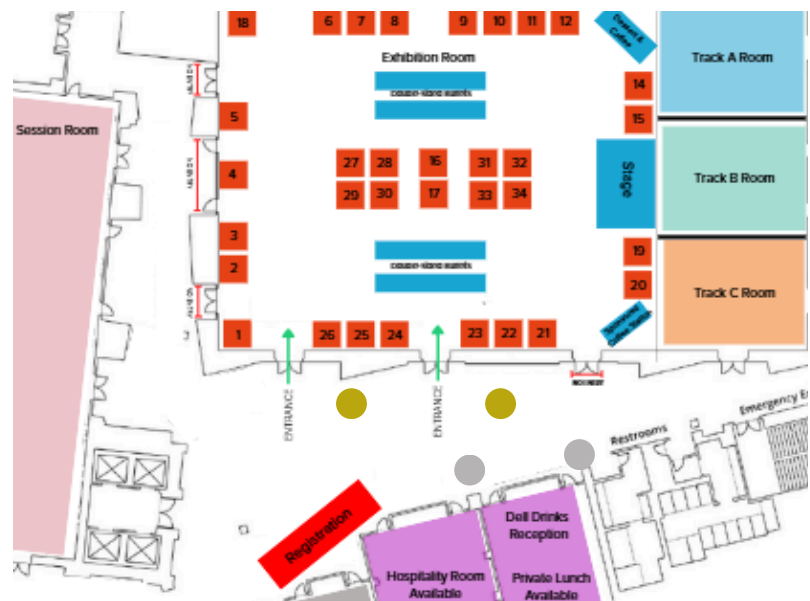
(Locations highlighted in gold and silver on the floor plan below.)

What's included:

- ✓ Full print production
- ✓ Professional installation and removal
- ✓ Prominent brand placement in high-traffic areas

Just provide your logo or custom graphics—we'll take care of the rest.

🎯 Dominate the space. Own the attention. Wrap your brand around the experience.



COFFEE CART

LIMIT: 1 SPONSOR

COST: \$20,000

Deadline: October 10th



☕ Brew Up Big Brand Exposure — Become the Coffee Cart Sponsor!

One of the hottest (and most aromatic) branding opportunities at the event, the Coffee Cart is a guaranteed crowd magnet. As the exclusive Coffee Cart Sponsor, your brand will be front and center at the most popular gathering spot on the exhibition floor.

What's included:

- Custom branding on the front of the coffee station
- Your logo printed directly on every attendee's coffee cup
- Premium drink menu featuring attendee favorites: Vanilla, Hazelnut, Caramel, Chocolate, Chai, and Matcha - your logo will also feature.
- Seasonal fall specialties like Maple Pecan Latte and Pumpkin Pie-ccino

You provide the logo or artwork—we'll make sure your brand is seen, sipped, and savored!

☕ Warm hearts, boost energy, and make your brand unforgettable.

PHONE CHARGING LOCKER

BE THE BRAND ATTENDEES RELY ON – WHEN IT MATTERS MOST

LIMIT: 1 SPONSOR

COST: \$ 25,000

Deadline: October 7th

Power up your visibility by becoming the exclusive sponsor of the Phone Charging Station!

Position your brand at one of the most visited and appreciated spots on the exhibition floor. As attendees recharge their devices, your branding will be front and center, creating a valuable moment of engagement and brand recognition.

Sponsorship includes:

- 8 fully automated, pre-assembled secure charging lockers
- 19-inch digital display screen – showcase your videos, messages, or custom visuals
- Full vinyl wrap branding – turn the station into a bold, immersive brand experience

All you need to do is provide your logo or artwork—we'll handle the rest. This is your chance to connect with attendees at a high-traffic, high-visibility touchpoint. Don't miss out!




PRIVATE LUNCH SPONSOR

LIMIT: 1 SPONSOR

Deadline: September 19th

COST: \$30,000

Day 2 ONLY





 **Make It Exclusive — Be the Day Two Private Lunch Sponsor!**

Step beyond the noise and into a curated experience where your brand takes center stage. As the exclusive sponsor of the Day Two Private Lunch, you'll host an intimate, high-value gathering of decision-makers and VIP attendees—offering the perfect blend of visibility and connection.

Premium Setting, Premium Audience


Held in a beautifully appointed private dining space, this lunch is designed for meaningful conversations and elevated brand presence. Your sponsorship ensures your name is not just seen—but remembered.

Sponsorship Highlights:

-  Branded Welcome Signage
-  Optional Speaking Opportunity
 - Kick off the lunch with a short welcome or brand story
-  Photo Moments
-  Gift Placement
 - Option to provide branded giveaways or product samples at each seat
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What's Included:

- ✓ Full design and print production
- ✓ On-site setup and teardown
- ✓ Dedicated event staff support
- 💡 You bring the brand. We'll bring the ambiance

 **Own the room. Spark the conversation. Make your brand the centerpiece of connection.**



Private Lunch
Located in the
Caspian