Gen Al in Enterprise A Paradigm Shift 9/2021 4/2022 10/2022 5/2023 11/2023 6/2024 1/2025

8/2020

3/2021

What We'll Cover

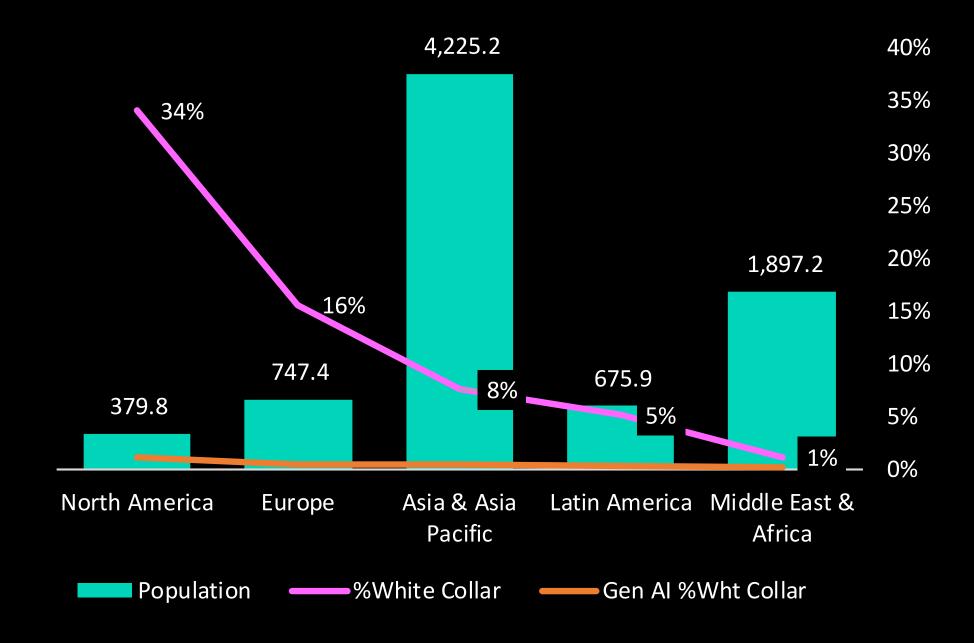
- 1. Trends & Adoption
- 2. Build vs Buy
- 3. Open Source
- 4. Gen Al Design for Enterprise
- 5. Case Study Examples

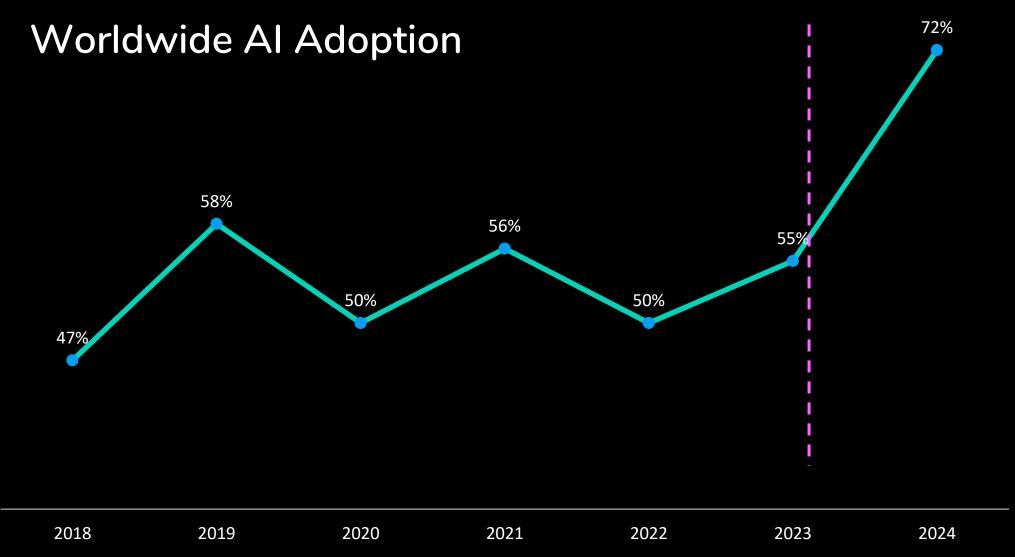


- 1. Trends & Adoption
- 2. Build vs Buy
- 3. Open Source
- 4. Gen Al Design for Enterprise
- 5. Case Study Examples

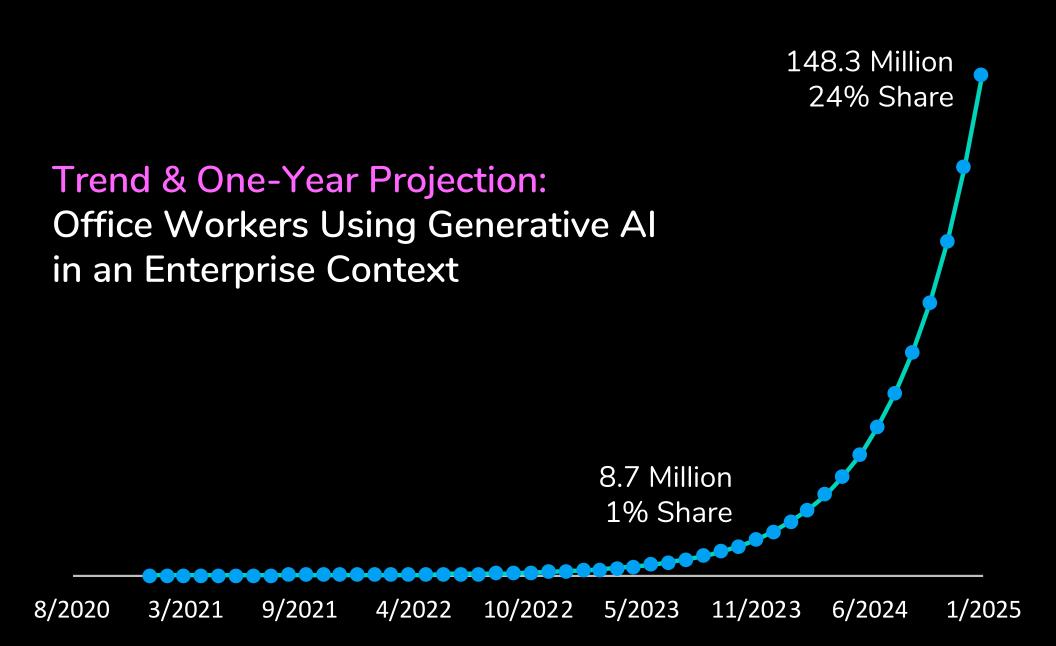
Millions

Region	Population	White Collar	Gen Al Corp Users
North America	379.8	129.3	1.5
Europe	747.4	116.9	0.6
Asia & Asia Pacific	4,225.2	321.2	1.7
Latin America	675.9	35.0	0.1
Middle East & Africa	1,897.2	22.6	0.0
Total	7,925.4	625.1	3.8



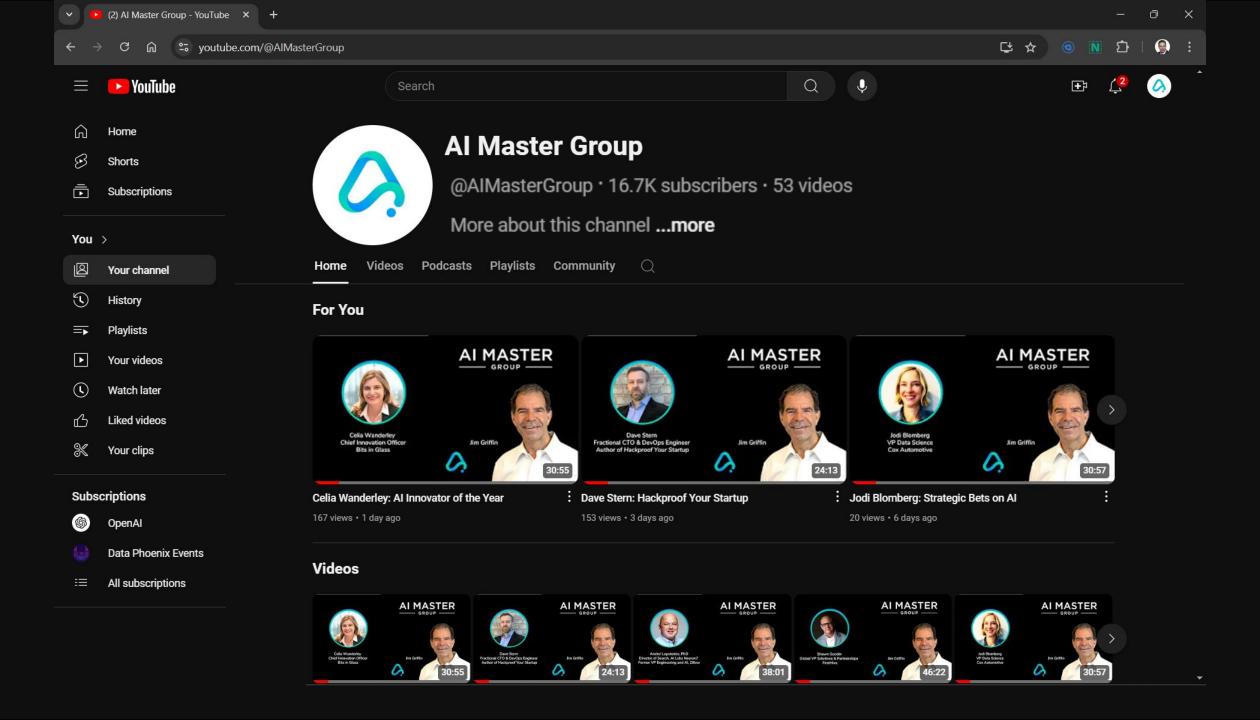


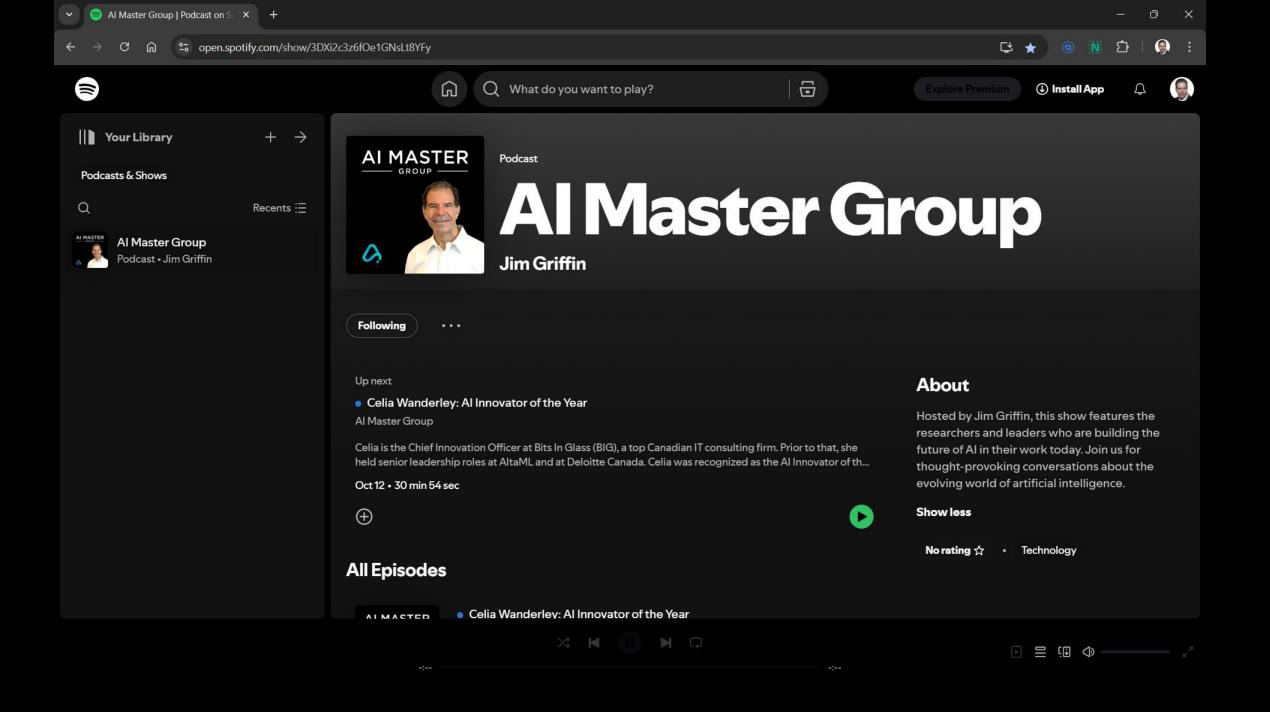
Source: McKinsey, The State of AI (Early 2024) https://www.mckinsey.com/capabilities/quantumblack/our-insights/the-state-of-ai





- 1. Trends & Adoption
- 2. Build vs Buy
- 3. Open Source
- 4. Gen Al Design for Enterprise
- 5. Case Study Examples







Jodi Blomberg VP Data Science Cox Automotive

AI MASTER GROUP





Jodi Blomberg VP Data Science Cox Automotive

Build if . . .

- Proprietary Data
- Multiple sources
- Revenue Trumps Efficiency

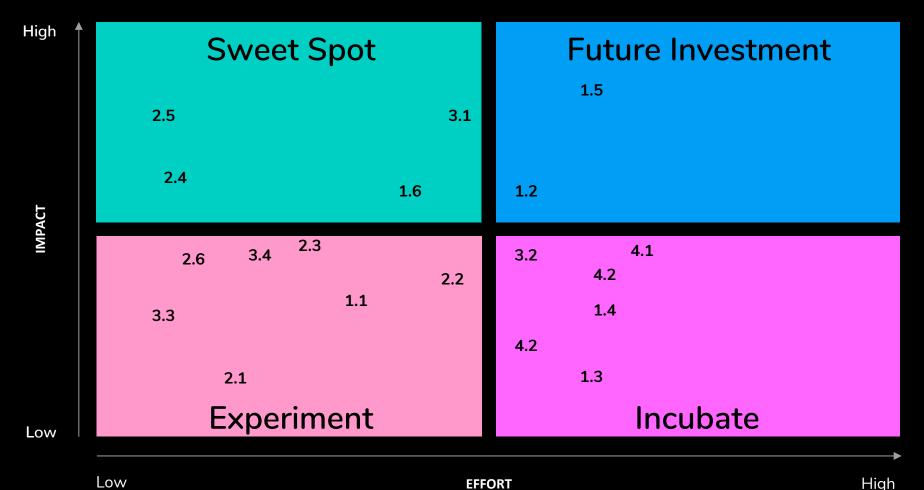


Jodi Blomberg VP Data Science Cox Automotive

Diversified Portfolio

- Core Projects ROI Baseline
- Strategic Bets
- Moonshots (4-6 Weeks)

A Framework



HYPOTHETICAL SCENARIO

Al Use Cases for an Energy company, segmented by target initiative:

1.Productivity

- 1.Flow Rate Prediction
- 2.Downhole Pressure Optimization
- 3.Breccia Image Classification
- 4. Mean Grain Size Estimation
- 5. Well Segmentation
- 6.Demand Visibility Prediction

2.Efficiency

- 1.Equipment Wear & Tear
- 2.Predictive Maintenance
- 3. Optimal Pump Down
- 4.P&ID Drawing Extraction
- 5.Instrumentation Issue Detection
- 6.Material Master Search

3.Safety

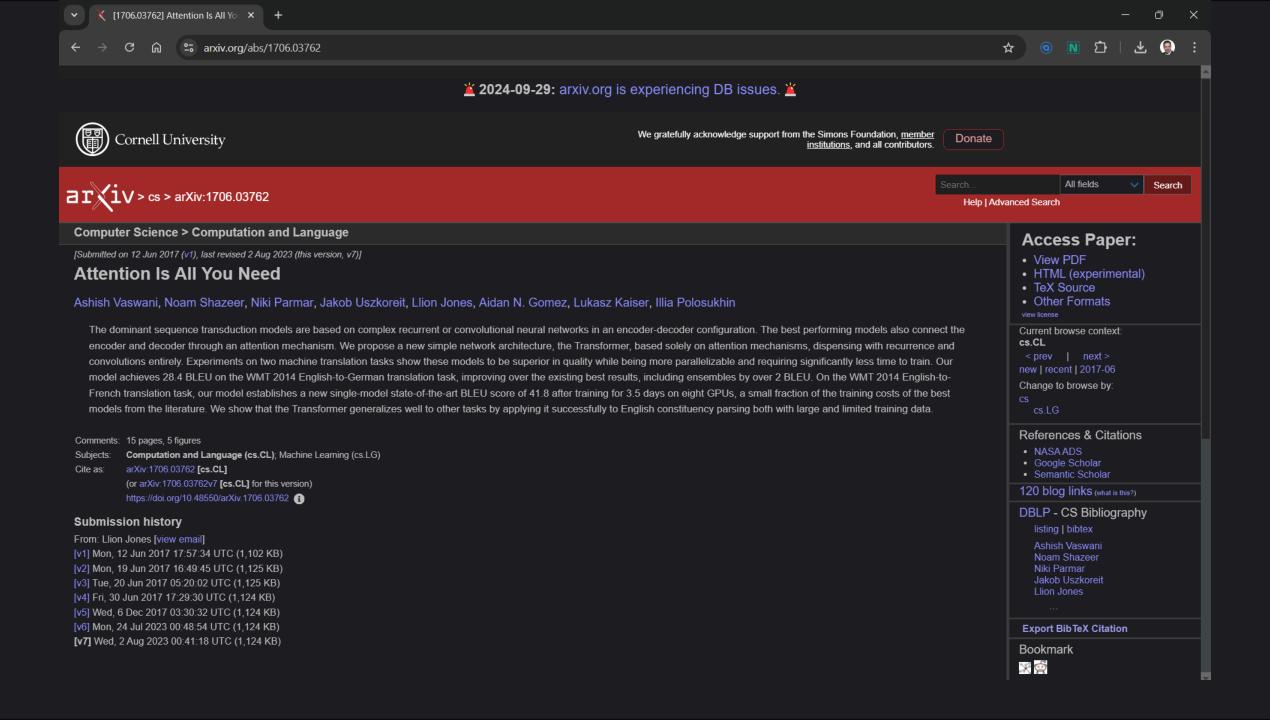
- 1.CV Enabled Asset Management
- 2. Wellhole Prediction
- 3.Structure Detection Identification
- 4.Cable Tension Modeling

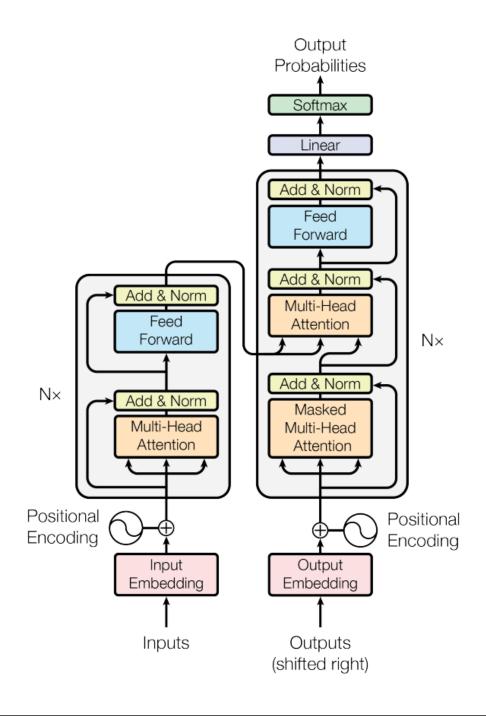
4.Environment

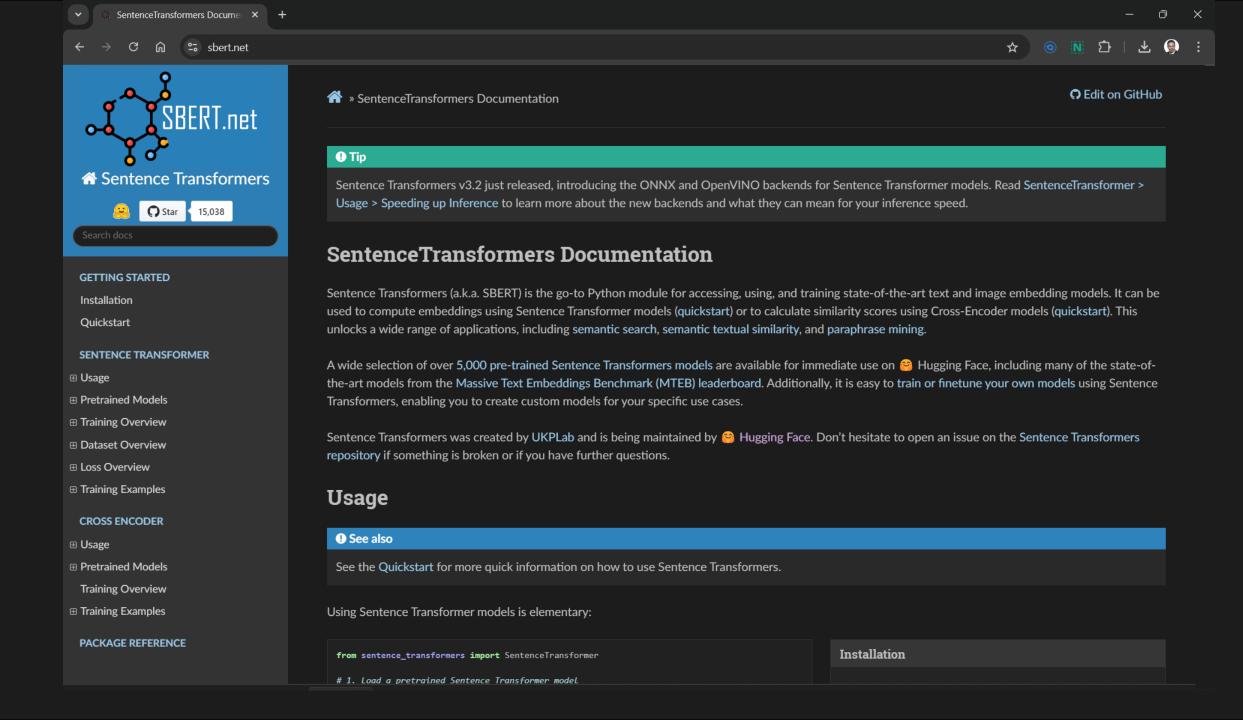
- 1.Smart Power Notification
- 2. Mine Aquifer Seepage
- 3. Pipeline Integrity

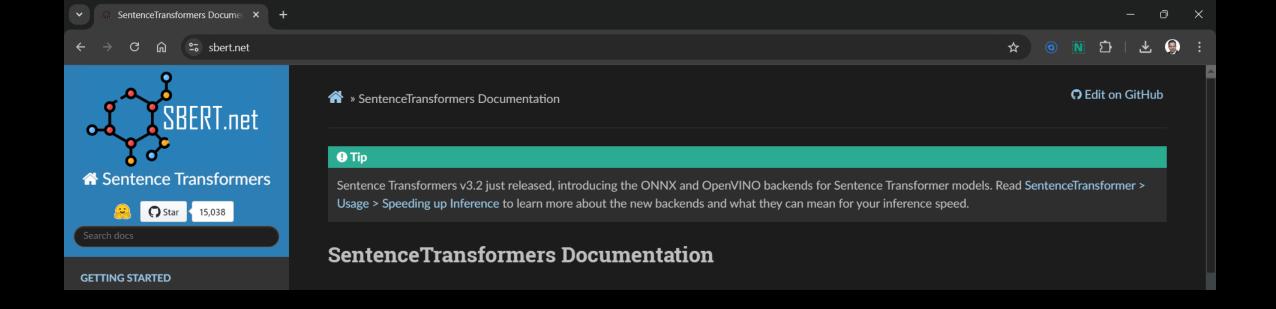


- 1. Trends & Adoption
- 2. Build vs Buy
- 3. Open Source
- 4. Gen Al Design for Enterprise
- 5. Case Study Examples

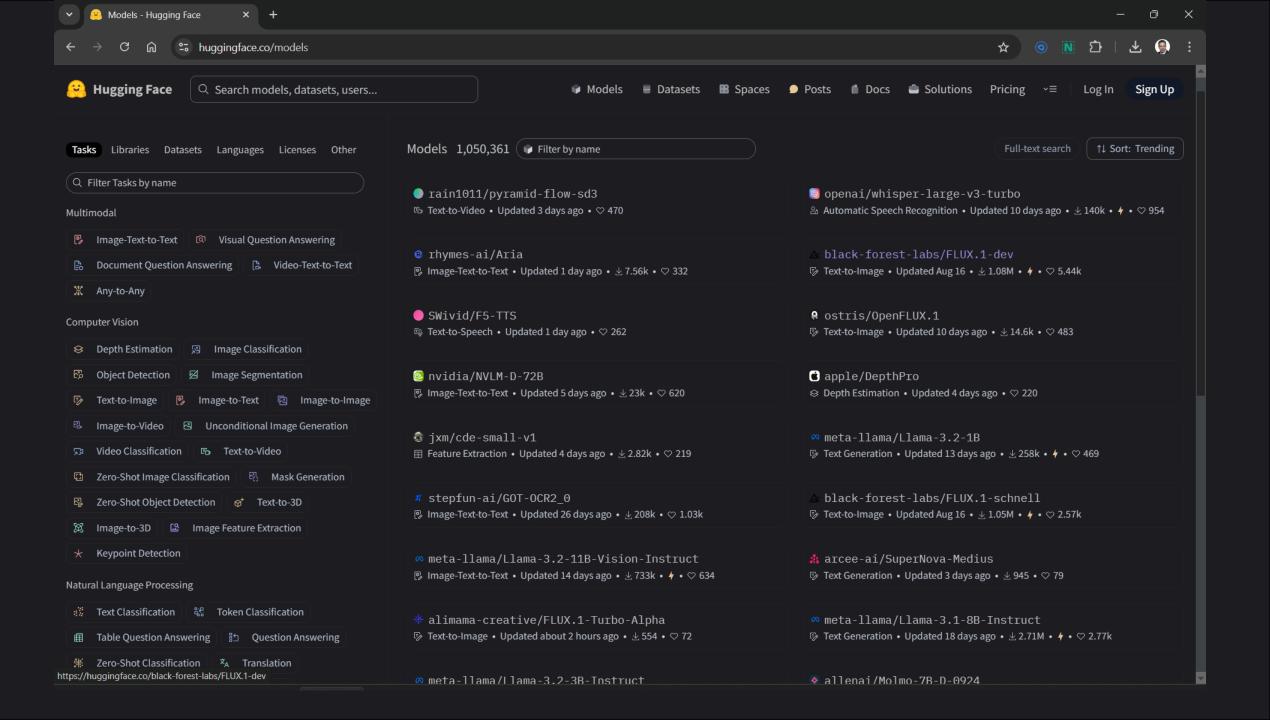






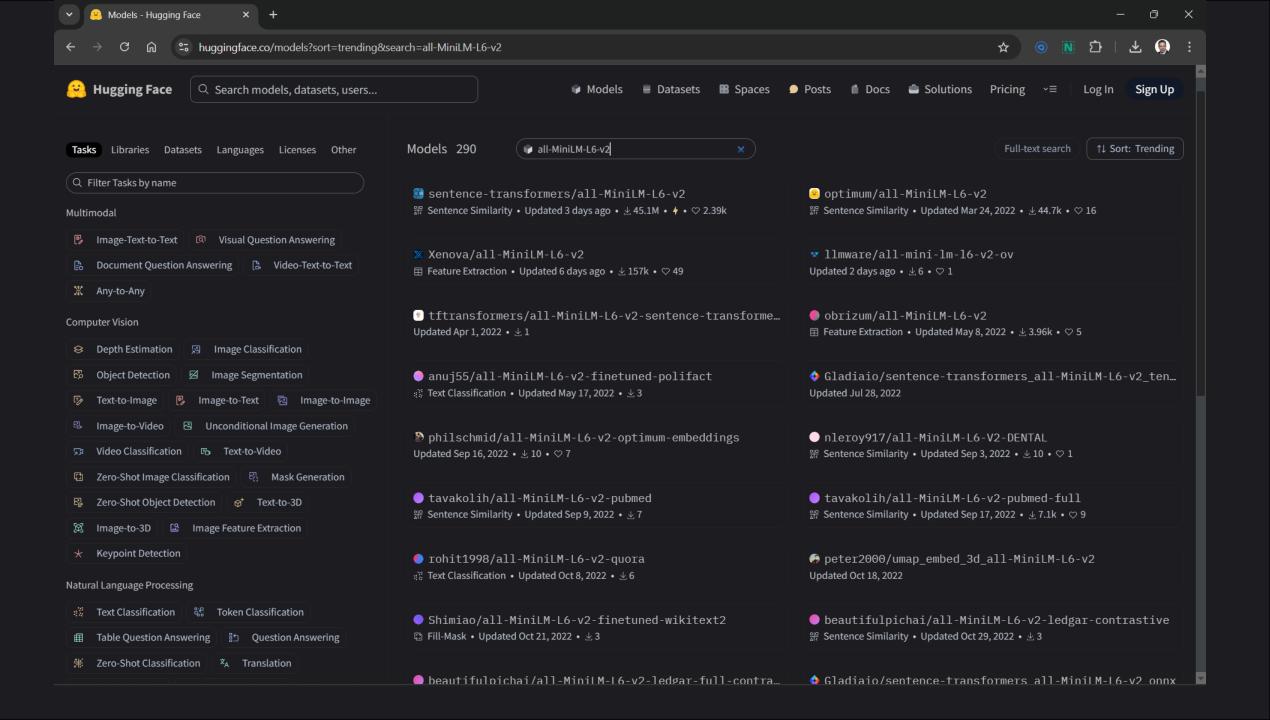


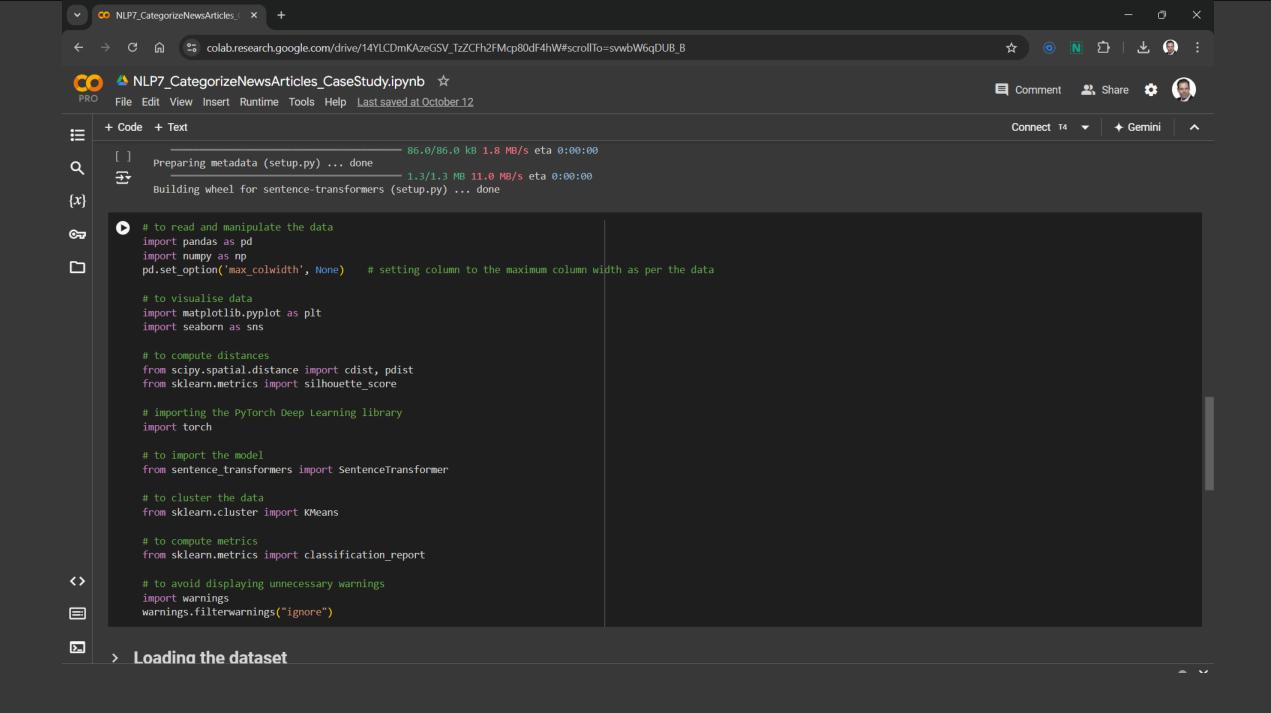
A wide selection of over 5,000 pre-trained Sentence Transformers models are available for immediate use on (2) Hugging Face, including many of the state-of-the-art models from the Massive Text Embeddings Benchmark (MTEB) leaderboard. Additionally, it is easy to train or finetune your own models using Sentence Transformers, enabling you to create custom models for your specific use cases.

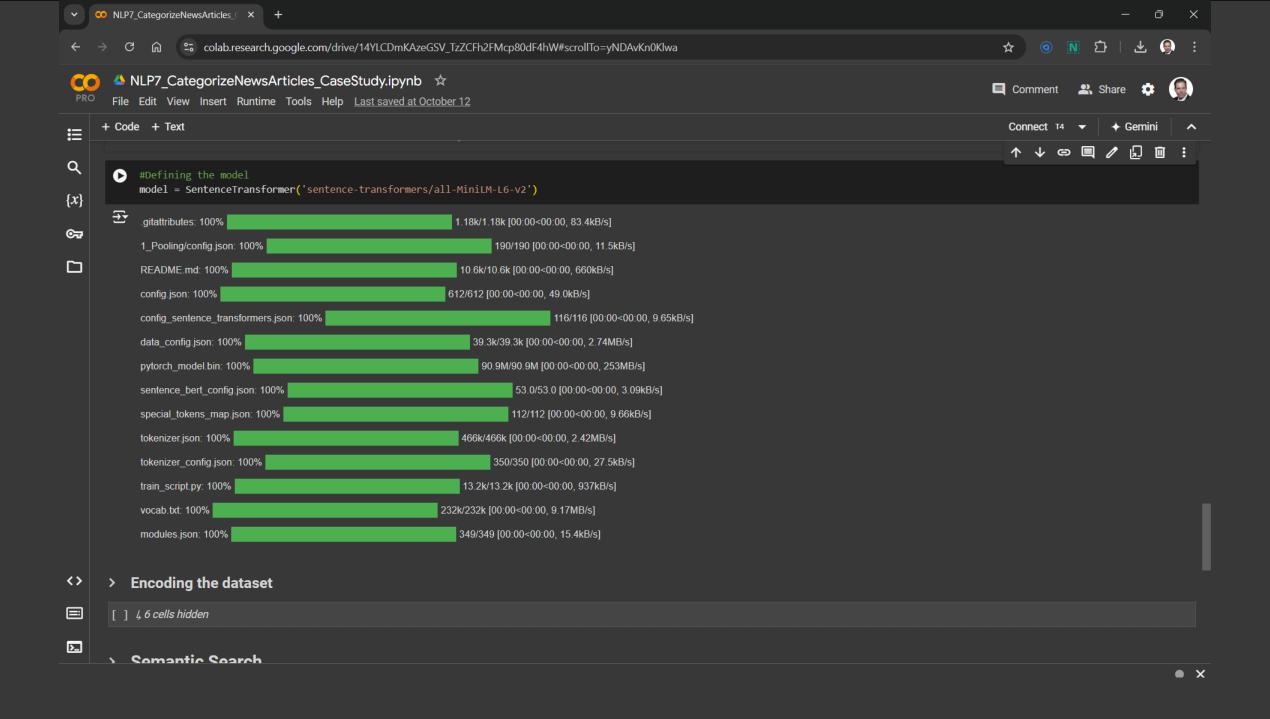


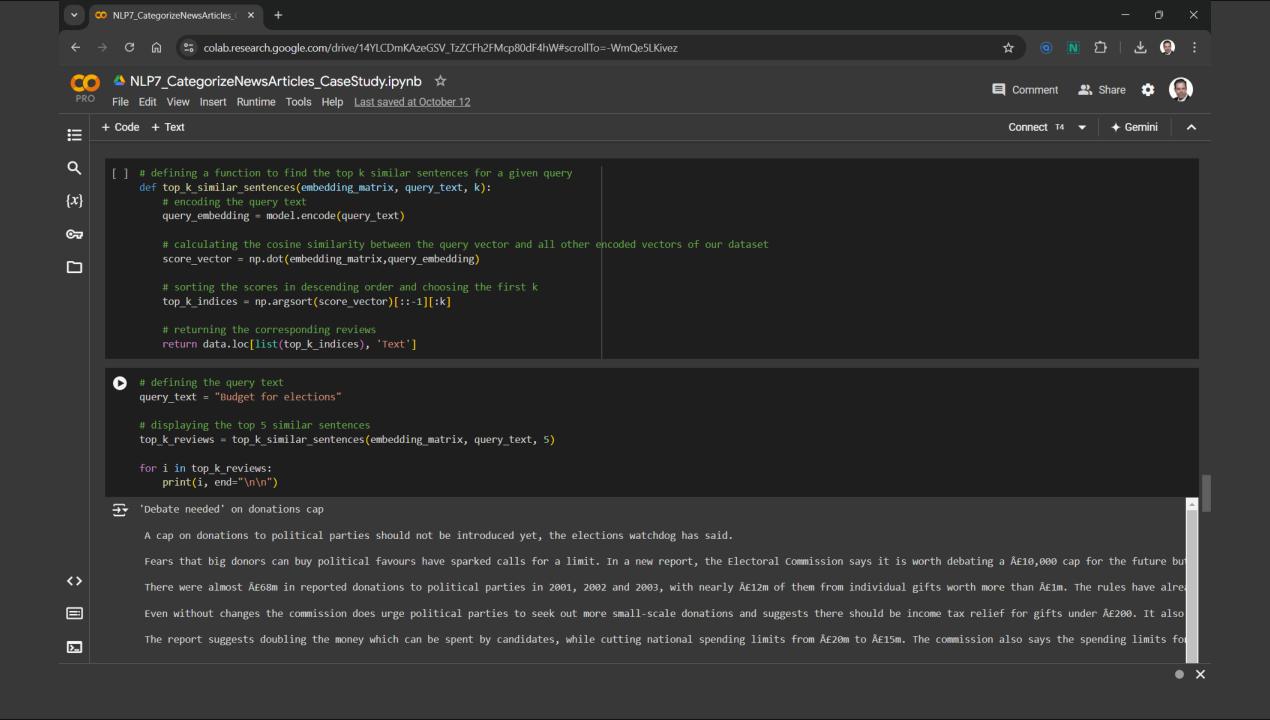
all-MiniLM-L6-v2

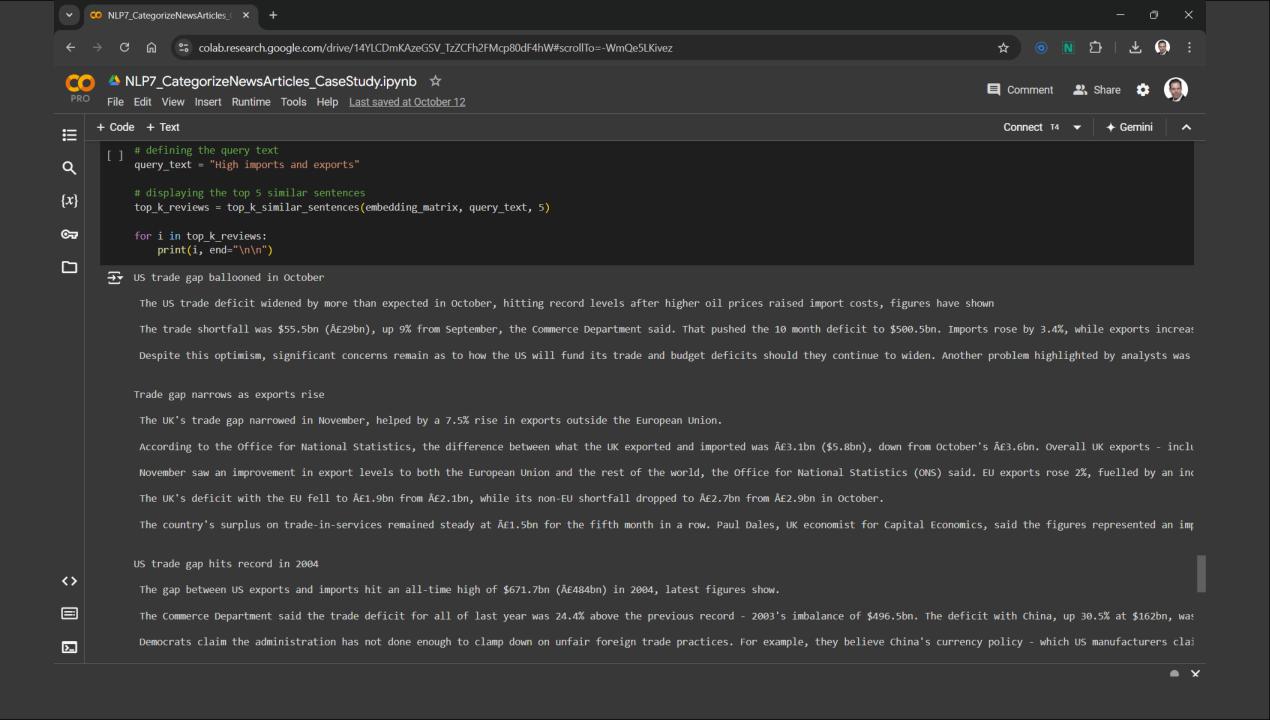
- Trained on over 1 billion samples
- State-of-the-art sentence embeddings (x384)
- Has 6 transformer encoder layers
- A small model
- Mimics performance of large BERT model
- Use-cases: Text classification, sentiment analysis, semantic search

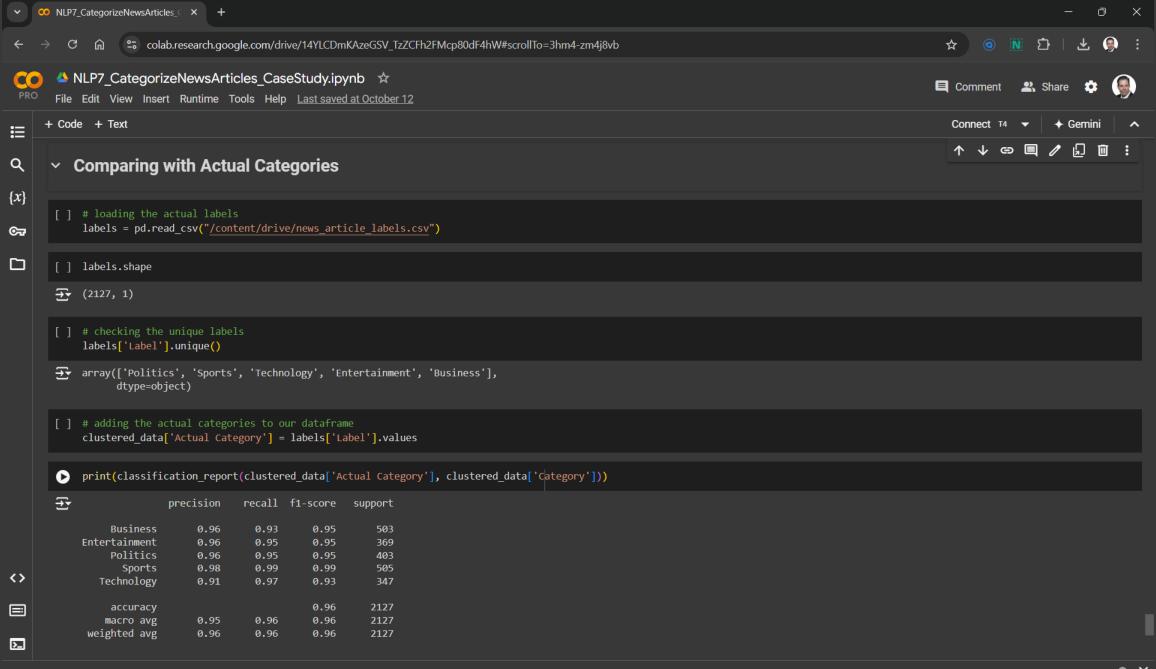














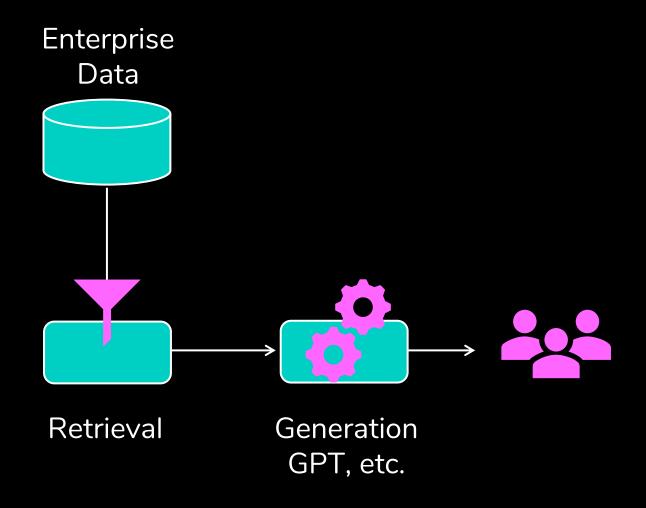
- 1. Trends & Adoption
- 2. Build vs Buy
- 3. Open Source
- 4. Gen Al Design for Enterprise
- 5. Case Study Examples

Enterprise Context

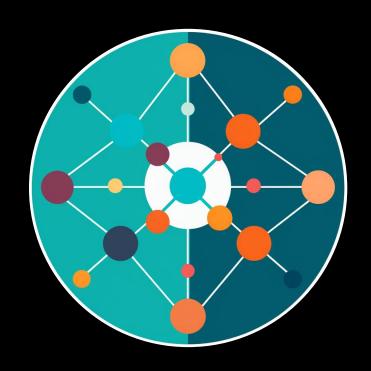
Retrieval Augmented Generation (RAG)

- Combine the strengths of retrieval and generative models.
- More coherent and contextually-relevant responses.

Enterprise Context



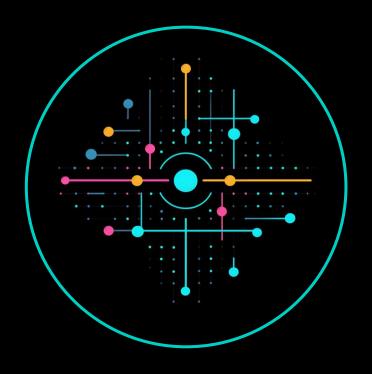
Knowledge Graph



A way to organize and connect information in a meaningful manner.

- Entities (people, places, events)
- Properties
- Relationships

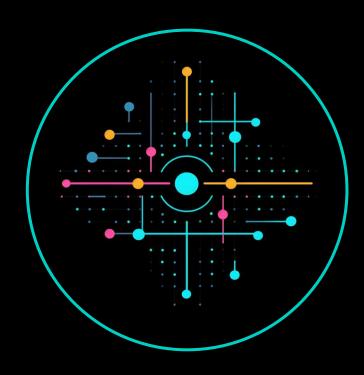
Database



Enables similarity-based retrieval.

RAG can leverage this to retrieve similar documents or knowledge from your database, contributing to more informed and contextually relevant generation.

Database

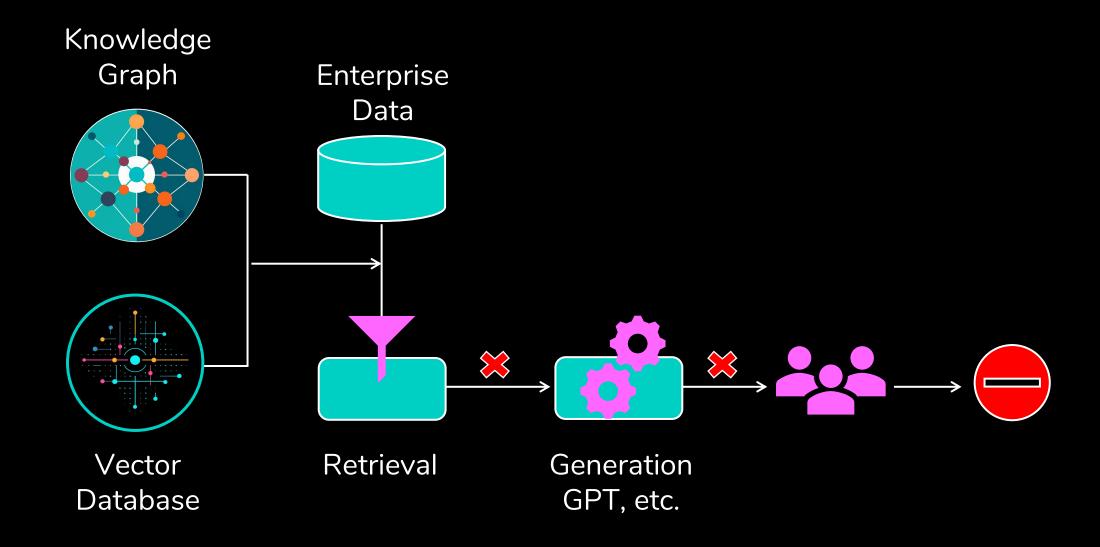


- Apache Airflow
- Apache NiFi
- Talend
- Dataiki DSS
- Data Factory (Azure)
- Glue (aws)

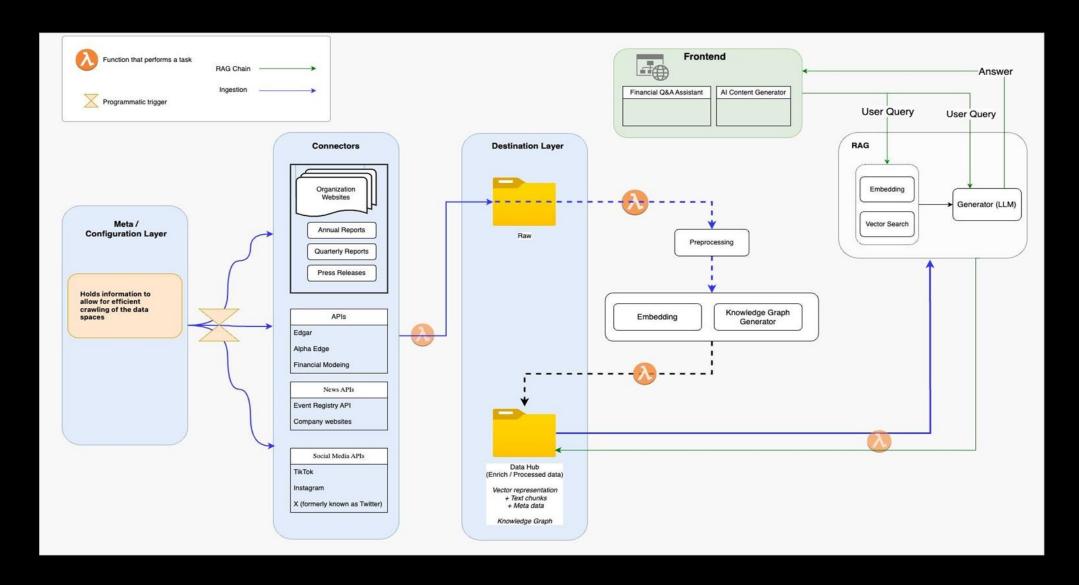
Data Security

- Private Environment. Customization
- Data Isolation & Encryption
- Access Control. Audit Trails. Monitoring
- Redaction and Anonymization
- Training Data Review

Full Enterprise Context



Sample Architecture





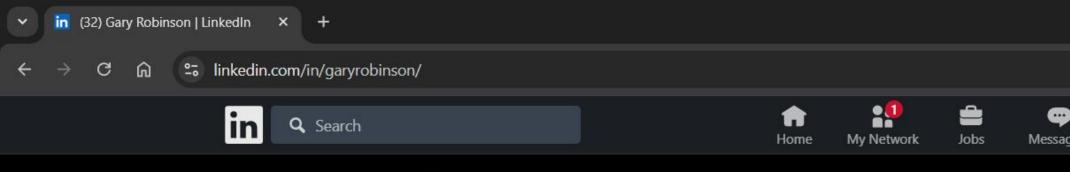
- 1. Trends & Adoption
- 2. Build vs Buy
- 3. Open Source
- 4. Gen Al Design for Enterprise
- 5. Case Study Examples



Celia Wanderley Chief Innovation Officer Bits in Glass









Notifications



Ivan Pinto AVP Delivery Robosoft Technologies





GitHub Copilot

Code Whisper

Time Savings 40%

Quality Improvement 10%

30%

20%



Ramsu Sundararajan, PhD Head of R&D solus.ai





Neil Nathan **⊘**

Project Scientist at the Benioff Ocean Science Laboratory

Santa Barbara, California, United States · Contact info

491 connections

◄ Message

Save in Sales Navigator

More



Benioff Ocean Science Laboratory



Stanford University

About

Scientific researcher with a background in biology, marine conservation, and environmental policy. My interests include ecosystem services approaches, global marine policy, conservation project management, and urban sustainability. I have experience working across scales, from local to international, on topics ranging from marine protected areas to natural capital assessments/approaches to the intersections of nature and health. I also have demonstrated technical e ...see more





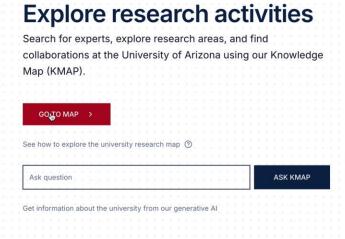
Iqbal Hossain
Director, Research Data Science
University of Arizona

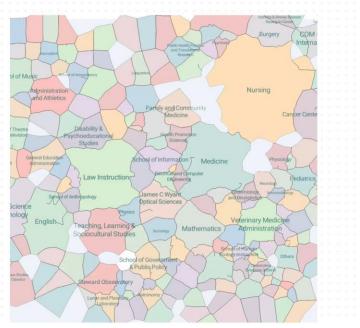




THE UNIVERSITY OF ARIZONA







Research at a glance

Statistics derived from only the active researchers within the university



https://kmap.arizona.edu/map











- Voice-activated workflows
- Semantic search, text classification
- Code assistant
- MLOps
- Computer Vision
- Knowledge Map





Jim Griffin
Faculty, UT Austin
jim@aimast.org

LinkedIn jimgriffin4ai

Podcast Al Master Group